Tenant Satisfaction Survey

Dunedin Canmore (October 2016)







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Background and methodology

- Stratified random probability sample; 2,000 addresses sampled. 80 sampling points selected, 25 addresses per sampling point, with 10 interviews to achieve per point.
- Face to face, household methodology, using CAPI technology.
- Fieldwork in August to October 2016.
- 806 interviews conducted; representing a sampling error of +/-3.1%.
- The data was weighted by property type within Area and by number of bedrooms.
- Comparisons have been made to the 2014 survey where possible, however please note the methodology used in 2014 was telephone and so any changes should be treated with caution.



Sample size and sampling error per Area and property type

		Number	Sampling error
AREA	Forth	370	+/-4.6%
AREA	Pentlands	436	+/-4.3%
	4 in a block	37	+/-14.7%
	Bedsit	1	-
PROPERTY TYPE	Flat	628	+/-3.5%
	House	136	+/-7.5%
	Tenement	137	+/-7.6%



Scottish Social Housing Charter Indicators





Key messages

- Performance against the SSHC indicators is generally very positive, with at least eight in ten residents responding positively in relation to each of the indicators. Tenants in Forth tend to be more positive.
- There are a number of significant improvements compared to 2014, including satisfaction with the overall service provided by the landlord and satisfaction with the opportunities to participate in Dunedin Canmore's decision making process.
- Around half of all tenants have had a repair carried out in the past 12 months (47%).
- Typically, younger residents (those aged 16-34) are the least positive, particularly regarding the opportunities given to them to participate in Dunedin Canmore's decision making process and satisfaction with the repairs service. This is also true for family households in terms of being kept informed about services and decisions, the quality of homes and satisfaction with the opportunities given to them to participate in Dunedin Canmore's decision making process. This is most apparent in one parent families.

Scottish Social Housing Charter Satisfaction Indicators (October 2016)

Dunedin Canmore

indicative % point change since 2014

94%

+4% points

Of tenants are satisfied with the overall service provided by Dunedin Canmore





93% +1% point

Of tenants feel that Dunedin Canmore is good at keeping them informed about services and decisions



Of tenants were satisfied with the last repairs service provided by Dunedin Canmore (of those who had a repair carried out in the last 12 months)



Of tenants agree that the rent for their property represents good value for money



DUNEDIN CANMORE

GROUP

92%

+11% points

Of tenants are satisfied with Dunedin Canmore's management of the neighbourhood they live in 94% oints

Of tenants are satisfied with the quality of their home



84%

+8% points



Of tenants are satisfied with opportunities to participate in Dunedin Canmore's decision making processes

Key Indicators by Area – October 2016

% positive	Total Sample	Forth	Pentlands
Satisfaction with the overall service provided by your landlord	94%	95%	92%
Dunedin Canmore are good at keeping you informed about their services and decisions	93%	94%	93%
Satisfaction with the opportunities given to you to participate in Dunedin Canmore's decision making processes	84%	85%	84%
Satisfaction with the quality of your home	94%	97%	91%
Satisfaction with the repairs service provided by Dunedin Canmore (Where had a repair in last 12 months)	89%	88%	90%
Satisfaction with Dunedin Canmore's management of the neighbourhood you live in	92%	95%	89%
Rent for the property is good value for money	87%	91%	84%



= Significant improvement or decline in positive opinion since Oct 2014



= Significantly more positive or negative against the Dunedin Canmore total



Key Indicators by Age – October 2016

% positive	Total Sample	16-34	35-44	45-54	55-64	65+
Satisfaction with the overall service provided by your landlord	94%	90% 🗶	93%	93%	94%	98%
Dunedin Canmore are good at keeping you informed about their services and decisions	93%	90% 🗶	94%	93%	95%	96%
Satisfaction with the opportunities given to you to participate in Dunedin Canmore's decision making processes	84%	7 6%	79%	83%	90%	92%
Satisfaction with the quality of your home	94%	92%	90%	94%	95%	95%
Satisfaction with the repairs service provided by Dunedin Canmore (Where had a repair in last 12 months)	89%	81%	91%	91%	90%	91%
Satisfaction with Dunedin Canmore's management of the neighbourhood you live in	92%	91%	89%	94%	88%	94%
Rent for the property is good value for money	87%	82%	87%	88%	87%	90%





Key Indicators by Household composition – October 2016

% positive	Total Sample	Single person	Multi adult	Family	1-parent family	2-parent family
Satisfaction with the overall service provided by your landlord	94%	93%	96%	92%	90%	93%
Dunedin Canmore are good at keeping you informed about their services and decisions	93%	94%	92%	× 89%	90%	89%
Satisfaction with the opportunities given to you to participate in Dunedin Canmore's decision making processes	84%	84%	85%	* 76%	* 69%	81%
Satisfaction with the quality of your home	94%	93%	94%	88%	85%	91%
Satisfaction with the repairs service provided by Dunedin Canmore (Where had a repair in last 12 months)	89%	89%	88%	83%	83%	83%
Satisfaction with Dunedin Canmore's management of the neighbourhood you live in	92%	91%	94%	90%	87%	93%
Rent for the property is good value for money	87%	87%	88%	84%	82%	86%





Key Indicators by Property type – October 2016

% positive	Total Sample	4 in a block	Bedsit	Flat	House	Tenement
Satisfaction with the overall service provided by your landlord	94%	95%		93%	94%	87%
Dunedin Canmore are good at keeping you informed about their services and decisions	93%	97%		94%	91%	93%
Satisfaction with the opportunities given to you to participate in Dunedin Canmore's decision making processes	84%	89%		84%	88%	82%
Satisfaction with the quality of your home	94%	100%	BASE TOO LOW	93%	92%	86%
Satisfaction with the repairs service provided by Dunedin Canmore (Where had a repair in last 12 months)	89%	93%		88%	90%	87%
Satisfaction with Dunedin Canmore's management of the neighbourhood you live in	92%	97%		91%	94%	84%
Rent for the property is good value for money	87%	92%		87%	85%	85%





Key Drivers and NPS by Area – October 2016

% positive	Total Sample	Forth	Pentlands
Satisfaction with day to day repairs and maintenance	91%	92%	90%
DC is improving its services	87%	91%	84%
Satisfaction with quality of the home	94%	97%	91%
DC treats me in a fair and sensitive way	93%	93%	92%
DC understands my needs as a tenant	89%	93%	86%
Net promoter score	55	61	50 🗶





Key Drivers and NPS by Age – October 2016

% positive	Total Sample	16-34	35-44	45-54	55-64	65+
Satisfaction with day to day repairs and maintenance	91%	83% 🗶	93%	93%	91%	96%
DC is improving its services	87%	80% 🗶	88%	91% 🗸	82% 🗶	92% 🗸
Satisfaction with quality of the home	94%	92%	90%	94%	95%	95%
DC treats me in a fair and sensitive way	93%	90%	93%	93%	91%	95%
DC understands my needs as a tenant	89%	84% 🗶	89%	93%	88%	92%
Net promoter score	55	49	56	54	53	65 🗸





Key Drivers and NPS by household composition – October 2016

% positive	Total Sample	Single person	Multi adult	Family	1-parent family	2-parent family
Satisfaction with day to day repairs and maintenance	91%	91%	93%	87% 🗶	86%	87%
DC is improving its services	87%	85% 🗶	91%	84%	81%	86%
Satisfaction with quality of the home	94%	93%	94%	88% 🗶	85% 🗶	91%
DC treats me in a fair and sensitive way	93%	92%	94%	94%	97%	92%
DC understands my needs as a tenant	89%	90%	89%	88%	90%	86%
Net promoter score	55	55	57	57	61	55





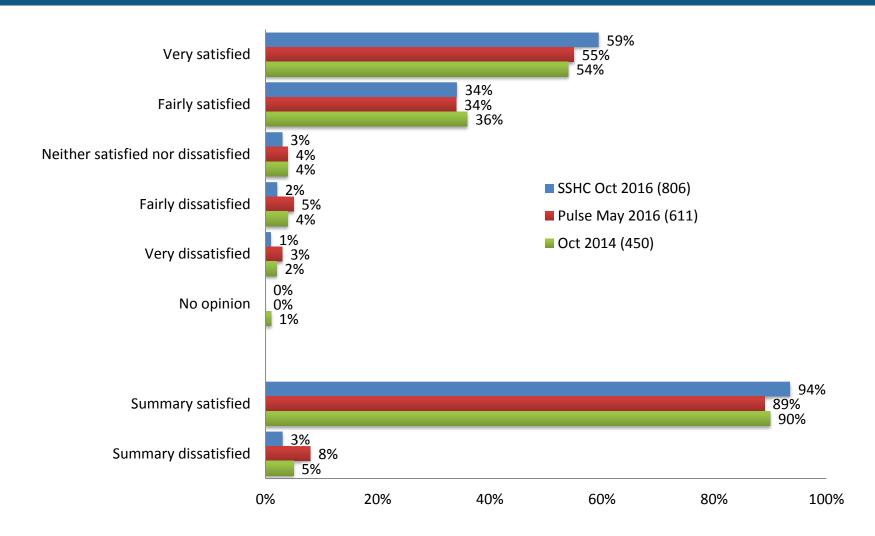
Key Drivers and NPS by property type – October 2016

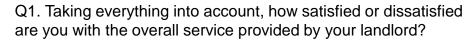
% positive	Total Sample	4 in a block	Bedsit	Flat	House	Tenement
Satisfaction with day to day repairs and maintenance	91%	89%		91%	94%	86% 🗶
DC is improving its services	87%	97%		86%	89%	79% 🗶
Satisfaction with quality of the home	94%	100%	BASE TOO LOW	93%	92%	86% 🗶
DC treats me in a fair and sensitive way	93%	92%		92%	94%	89%
DC understands my needs as a tenant	89%	97%		89%	89%	85%
Net promoter score	55	68		53 🗶	61	38 🗶



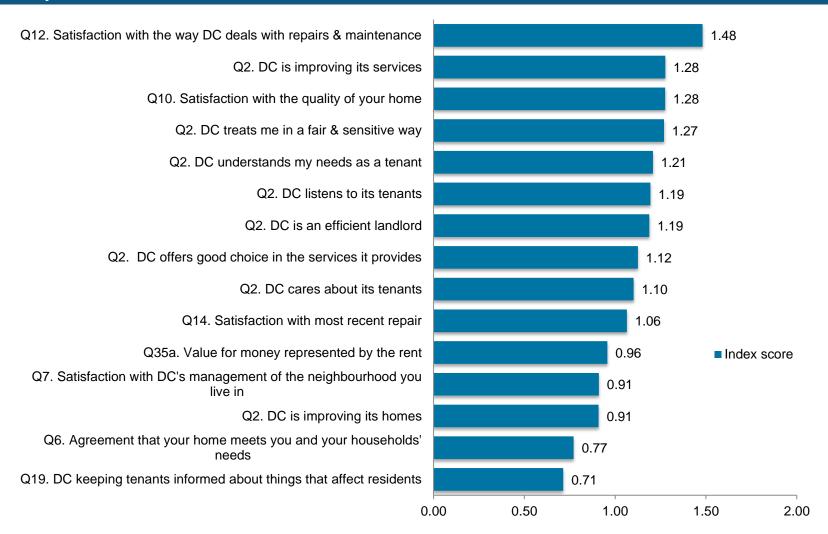


Indicator 1: Satisfaction with the overall service provided by Dunedin Canmore has increased since October 2014, as has the proportion of tenants who are very satisfied.



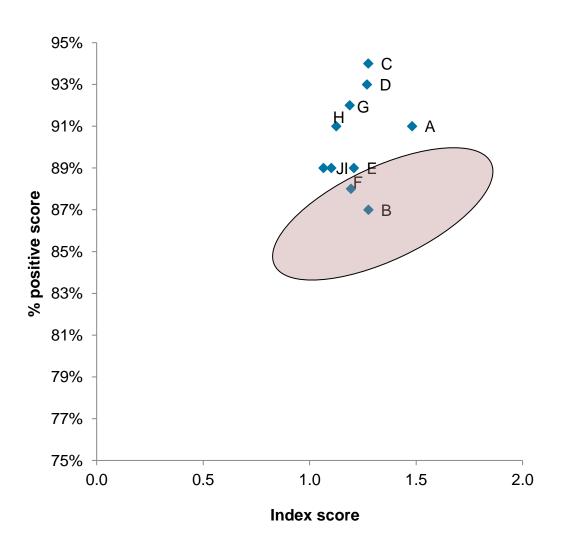


It is apparent that the views DC tenants hold of the repairs service play the biggest part in driving up or down levels of service satisfaction overall. This is followed by DC improving services, satisfaction with the quality of homes, and being treated in a fair and sensitive way.





Prioritising factors to 'drive up' service satisfaction



	Factor
Α	Q12. Satisfaction with way DC deals with repairs & maintenance
В	Q2. DC is improving its services
С	Q10. Satisfaction with quality of home
D	Q2. DC treats me in a fair & sensitive way
Е	Q2. DC understands my needs as a tenant
F	Q2. DC listens to its tenants
G	Q2. DC is an efficient landlord
Н	Q2. DC offers good choice in the services it provides
I	Q2. DC cares about its tenants
J	Q14. Satisfaction with most recent repair

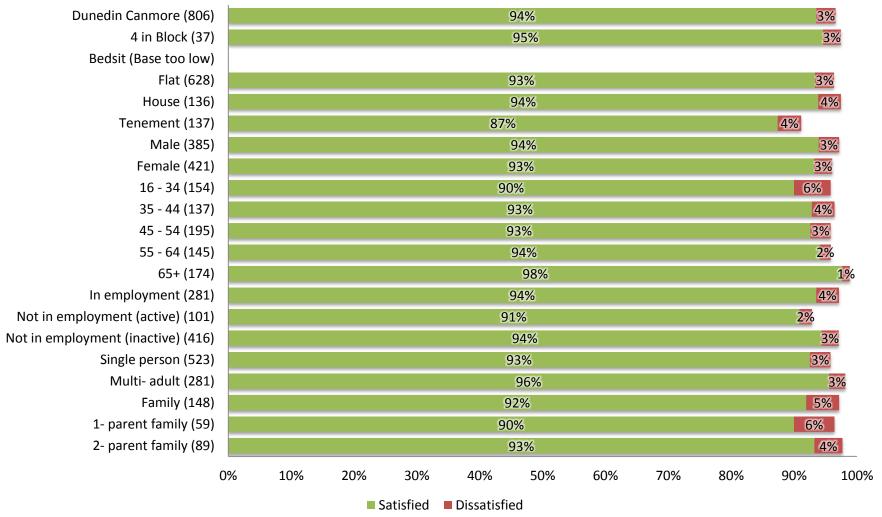


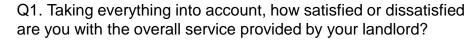
There is no significant variation in overall satisfaction between the Areas covered by Dunedin Canmore. However, overall satisfaction has improved significantly since Oct 2014 (+4%).

	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	59%	64%	56%
Fairly satisfied	34%	32%	36%
Neither satisfied nor dissatisfied	3%	1%	4%
Fairly dissatisfied	2%	2%	2%
Very dissatisfied	1%	1%	1%
No opinion	0%	0%	0%
Summary: Satisfied	94%	95%	92%
Summary: Dissatisfied	3%	3%	3%
% change since Oct 2014	+4%		

Q1. Taking everything into account, how satisfied or dissatisfied are you with the overall service provided by your landlord?

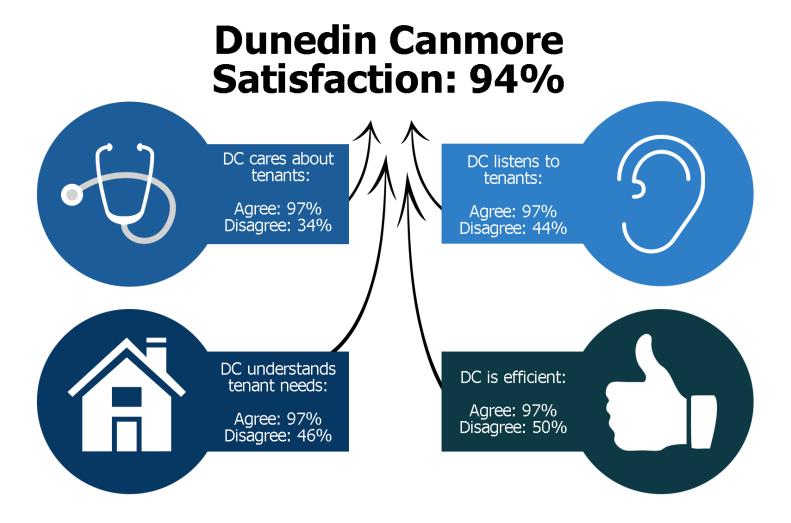
Tenants who live in a multi-adult household and those who are aged 65+ are most satisfied with the overall service provided by their landlord (96% and 98%). Satisfaction drops to 87% of tenants in tenements.



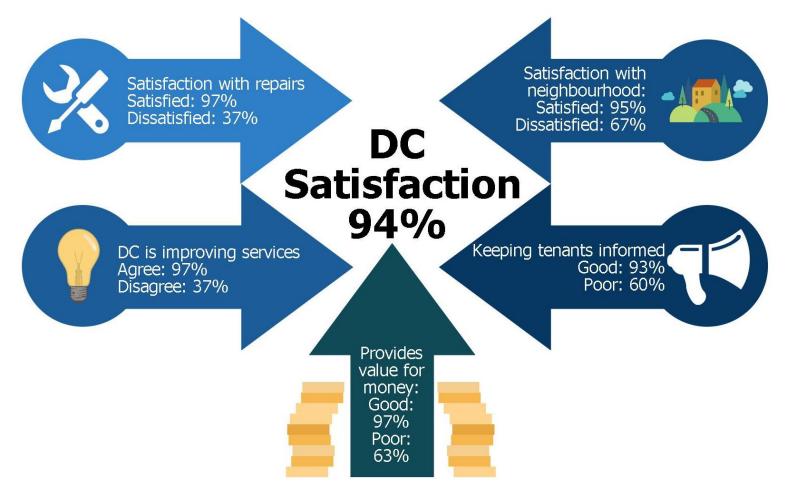




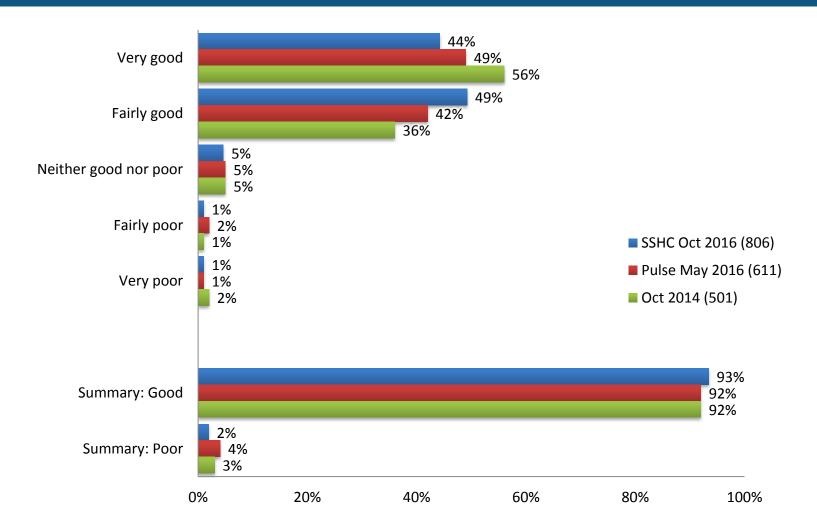
Satisfaction reduces to 34% where tenants feel Dunedin Canmore does not care about its tenants.

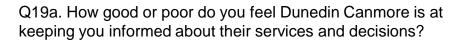


Satisfaction with Dunedin Canmore's services reduces to just 37% of tenants who are dissatisfied with repairs and do not feel Dunedin Canmore is improving services.



Indicator 3: Over nine in ten Dunedin Canmore residents feel that they are good at keeping them informed about their services and decisions (93%). Only 2% hold negative views. These findings are in line with 2014.





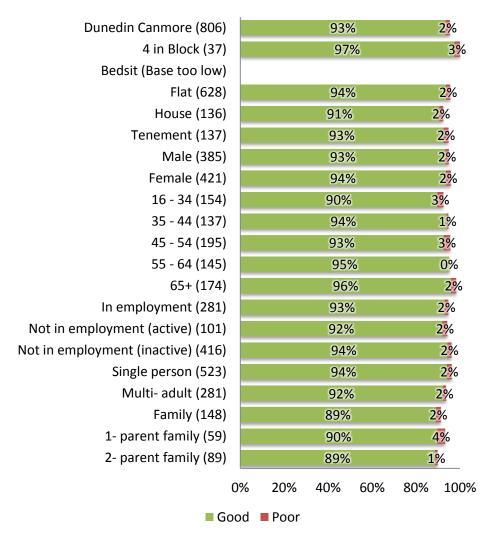
The proportion of tenants who rate Dunedin Canmore as good at keeping them informed of services and decisions does not vary significantly by Area. Overall views have not changed significantly since 2014.

	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very good	44%	39%	49%
Fairly good	49%	55%	44%
Neither good nor poor	5%	4%	5%
Fairly poor	1%	2%	1%
Very poor	1%	0%	1%
Summary: Good	93%	94%	93%
Summary: Poor	2%	2%	2%
% change since Oct 2014	+1%		

Q19a. How good or poor do you feel Dunedin Canmore is at keeping you informed about their services and decisions?

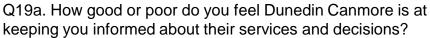


Views on whether Dunedin Canmore are good or poor at keeping tenants informed about services and decisions does not vary considerably by demographic group. The biggest difference is between tenants aged 16-34 and 65+ (90% cf. 96%), and tenants living in 4 in a block accommodation and a house (97% cf. 91%).



Example: 95% of tenants who feel Dunedin Canmore listens to tenants feel that Dunedin Canmore is good at keeping them informed. Just 1% think they are poor at keeping them informed.

	Good	Poor
Total	93%	2%
Dunedin Canmore listens to tenants	95%	1%
Dunedin Canmore does not listen to tenants	73%	11%
Dunedin Canmore is improving services	95%	1%
Dunedin Canmore is not improving services	74%	14%
Satisfied with service provided	95%	1%
Dissatisfied with service provided	75%	13%





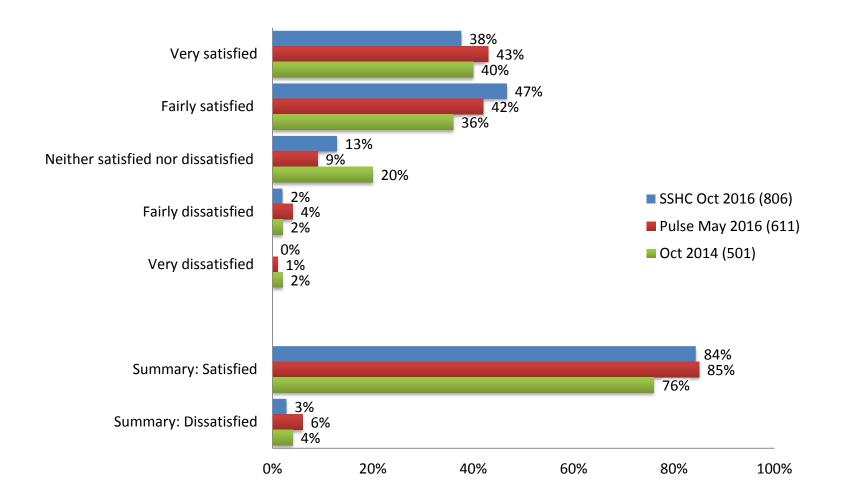
How could Dunedin Canmore be better at keeping you informed about its services and decisions?

- "Either send a letter to us or knock the door to let us know what's happening on the outside of the house."
- "Every time they change the housing officer they don't tell us."
- "Email us to let me know what's happening."

	%
Improve communication with tenants	25%
Improve information incl. letters	11%
Information via text/email	6%
Home visits/inspections	2%
Other	27%
Nothing	12%
Don't know	21%
Unweighted base (Where feel Dunedin Canmore is poor at keeping you informed)	53



Indicator 6: 84% of Dunedin Canmore residents are satisfied with the opportunities given to them to participate in the decision making process. This has increased significantly since 2014 (+8% points). Only 3% are dissatisfied to some extent, and 13% do not have a view either way.



Q21. How satisfied or dissatisfied are you with the opportunities given to you to participate in Dunedin Canmore's decision making processes?

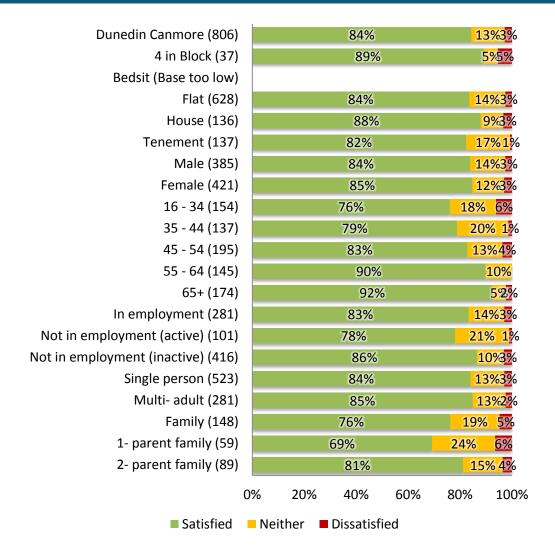


Satisfaction with the opportunities to participate in Dunedin Canmore's decision making processes is consistent across all Areas. Overall satisfaction has significantly increased since October 2014.

	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	38%	33%	42%
Fairly satisfied	47%	52%	42%
Neither satisfied nor dissatisfied	13%	12%	13%
Fairly dissatisfied	2%	2%	3%
Very dissatisfied	0%	1%	0%
Summary: Satisfied	84%	85%	84%
Summary: Dissatisfied	3%	3%	3%
% change since Oct 2014	+8%		



Tenants in one parent households are least likely to be satisfied with the opportunities to participate in the decision making processes (69%), followed by tenants aged 16-34 (76%).



Example: 59% of tenants who feel Dunedin Canmore does not listen to them are satisfied with the opportunities to participate in decision making. 14% are dissatisfied with the opportunities.

	Satisfied	Dissatisfied
Total	84%	3%
Dunedin Canmore listens to tenants	87%	2%
Dunedin Canmore does not listen to tenants	59%	14%
Dunedin Canmore understands my needs	87%	2%
Dunedin Canmore does not understand my needs	57%	12%

Q21. How satisfied or dissatisfied are you with the opportunities given to you to participate in Dunedin Canmore's decision making processes?



What is it that makes tenants satisfied with the opportunities given to them to participate in Dunedin Canmore's decision making process?

- "They send you plenty of information to take part if you want."
- "Get letters and had a meeting. Housing officer came to discuss with us all and address matters."
- "I just think there is enough info about it in letters and the news letter."
- "They are good at sending out letters and telling you when there is meetings."

	%
Send out information incl. letters, Key Magazine	34%
Given the opportunity to be involved/asked for your opinion/listen to tenants	20%
Good service overall incl. Housing Officer	4%
Able to attend meetings	3%
Other	9%
Nothing/ No reason	1%
Don't know	32%
Unweighted base (Where satisfied with opportunities given to participate in decision making process)	681

What is it that makes tenants neither satisfied nor dissatisfied with the opportunities given to them to participate in Dunedin Canmore's decision making process?

- "I don't want to take part but if I did I am sure I could find out."
- "I'm working long hours, don't want to anyway."
- "I'm too busy to go to meetings and things like that."
- "I don't want to be involved so don't give it much attention."

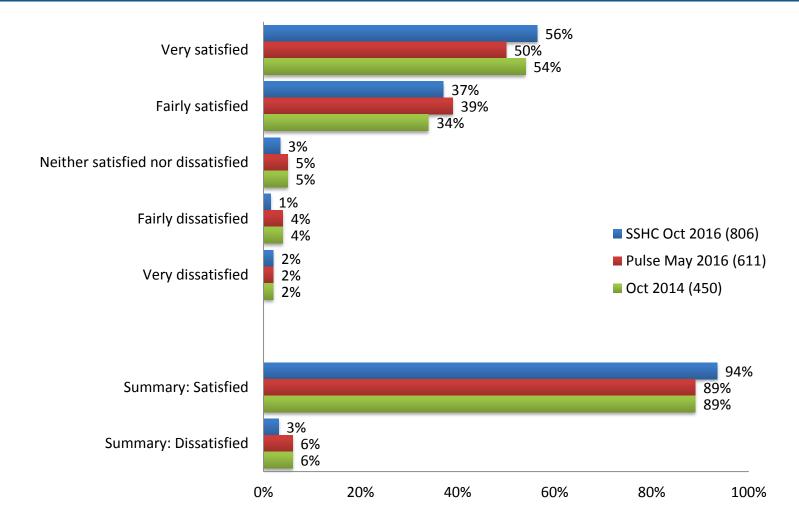
	%
No time/ not interested	26%
Never been asked/experienced it	21%
Need improved communication with tenants/more information	14%
Not lived here very long	4%
Don't listen to tenants	3%
Other	9%
Don't know	24%
Unweighted base (Where neither satisfied nor dissatisfied with opportunities given to	103
participate in decision making process)	. 30

What is it that makes tenants dissatisfied with the opportunities given to them to participate in Dunedin Canmore's decision making process

- "Never invited to anything, never known them to come here or get everyone together to speak to."
- "I've never had this opportunity."
- "Disabled access to services very poor."
- "Lack of information."

	%
No way to have our say/never been asked/don't get a chance	50%
Need more information/improved communication	22%
Listen to tenants views/concerns	9%
Give residents opportunities to get involved incl. meetings	5%
No time/not interested	5%
Other	5%
Don't know	4%
Unweighted base (Where dissatisfied with opportunities given to participate in decision making process)	22

Indicator 10: Over nine in ten (94%) tenants are satisfied with the quality of their home. This is a significant improvement since 2014 (+5%). Only 3% are dissatisfied.





Satisfaction with the quality of homes is significantly lower in the Pentlands area than the Dunedin Canmore total (91% cf. 94%). Since 2014, there has been a significant positive movement overall.

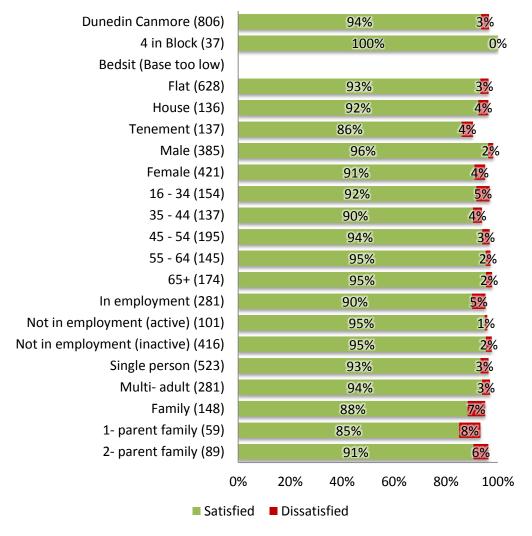
	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	56%	56%	57%
Fairly satisfied	37%	41%	34%
Neither satisfied nor dissatisfied	3%	2%	5%
Fairly dissatisfied	1%	1%	2%
Very dissatisfied	2%	1%	3%
Summary: Satisfied	94%	97%	91%
Summary: Dissatisfied	3%	2%	4%
% change since Oct 2014	+5%		

Q10. Overall, how satisfied or dissatisfied are you with the quality of your home?





Satisfaction with the quality of homes is highest amongst male tenants and those who live in 4 in a block accommodation. Satisfaction levels drop to 85% of one parent families. Almost half of tenants who feel that Dunedin Canmore are not improving homes (47%) and two thirds that think their rent does not provide value for money (67%) are satisfied with their home.



Example: 96% of tenants who feel their rent provides value for money are satisfied with the quality of their home. Just 2% of these are dissatisfied.

	Satisfied	Dissatisfied
Total	94%	3%
Satisfied with area	95%	2%
Dissatisfied with area	74%	24%
Rent provides value for money	96%	2%
Rent does not provide value for money	67%	23%
Dunedin Canmore is improving homes	96%	1%
Dunedin Canmore is not improving homes	47%	38%

Q10. Overall, how satisfied or dissatisfied are you with the quality of your home?



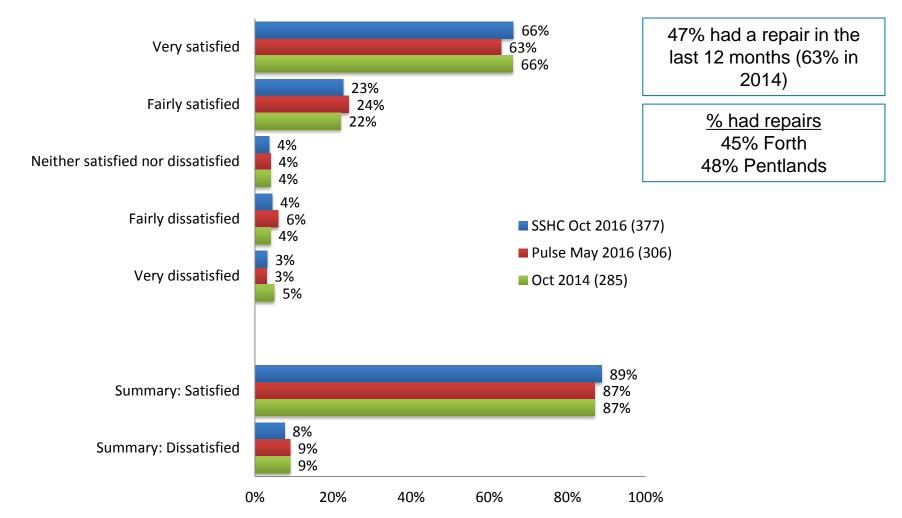
Reasons why not satisfied with the quality of your home

- "The kitchen, bathroom and the plumbing system are very poorly put in and the interior of the house is shocking."
- "I think Dunedin should maintain communal areas better to a standard. Carpet needs replacing and pets seem to be allowed now."
- "Windows are broken and have had several leaks; work has not been completely finished."
- "These houses were build on top of old mines and they are sinking more every year and bad cracks appearing all time."

	%
Unfinished repairs	32%
Poor maintenance (leaks/draughts)	31%
Dampness/mould	23%
Too small	12%
Poor state of communal areas	9%
Poor location	8%
Not enough bedrooms for size of household	8%
Safety (e.g. ASB, crime)	5%
Too big	2%
Other	15%
Unweighted base (Where not satisfied with quality of home)	53



Indicator 16: Just under half of Dunedin Canmore residents have had a repair carried out in the last 12 months; two thirds of whom were 'very satisfied' with the repairs service they received (66%). Less than one in ten were dissatisfied to some extent (8%). Compared to 2014, satisfaction has increased slightly (although the proportion of tenants who have had a repair has fallen since that time).



Q14. Thinking about the LAST time you had repairs carried out, how satisfied or dissatisfied were you with the repairs service provided by Dunedin Canmore? (Where had a repair in last 12 months)

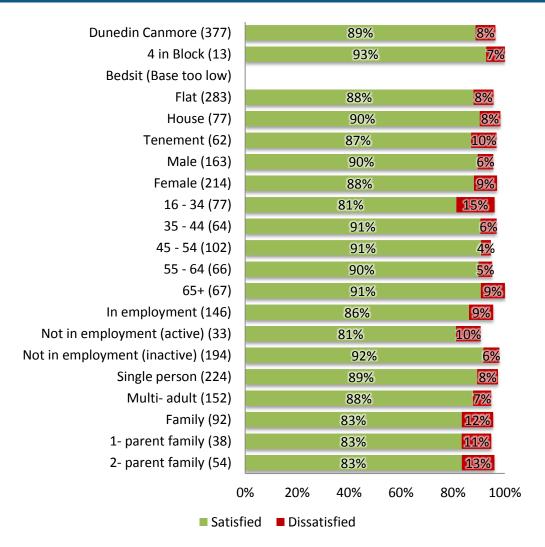


Whilst satisfaction does not vary significantly by Area, it is highest in the Pentlands (90%). Satisfaction has improved overall since 2014.

		= .1	5 (1)
	Total	Forth	Pentlands
Unweighted Bases	377	170	207
Very satisfied	66%	67%	66%
Fairly satisfied	23%	21%	24%
Neither satisfied nor dissatisfied	4%	5%	3%
Fairly dissatisfied	4%	6%	3%
Very dissatisfied	3%	2%	4%
Summary: Satisfied	89%	88%	90%
Summary: Dissatisfied	8%	8%	7%
% change since Oct 2014	+2%		

Q14. Thinking about the LAST time you had repairs carried out, how satisfied or dissatisfied were you with the repairs service provided by Dunedin Canmore? (Where had a repair in last 12 months)

Satisfaction with the repairs service is lower amongst tenants aged 16-34 and those who are unemployed (but active). Tenants in 4 in a block accommodation and those who are unemployed (but inactive) are most satisfied.



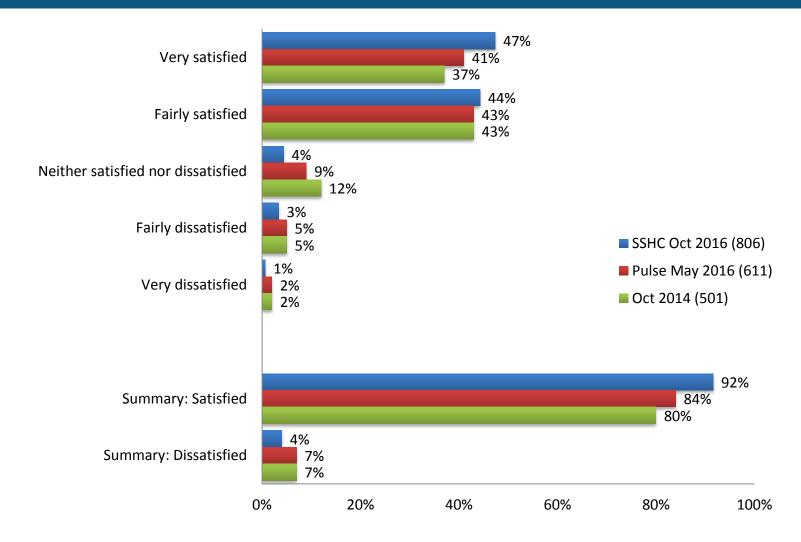
Example: As high as 75% of tenants who felt they were not kept informed of progress with their repair are dissatisfied with the repairs service.

	Satisfied	Dissatisfied
Total	89%	8%
Were kept informed of progress with the repair	95%	3%
Were not kept informed of progress with the repair	20%	75%

Q14. Thinking about the LAST time you had repairs carried out, how satisfied or dissatisfied were you with the repairs service provided by Dunedin Canmore? (Where had a repair in last 12 months)



Indicator 17: Over nine in ten (92%) tenants are satisfied with Dunedin Canmore's management of the neighbourhood, a significant increase of 12% points since 2014. Only 4% are dissatisfied and 4% do not have a view either way.



Q7b. Overall, how satisfied or dissatisfied are you with Dunedin Canmore's management of the neighbourhood you live in?

Satisfaction with Dunedin Canmore's management of the neighbourhood is significantly higher (compared to the total) in the Forth area and significantly lower in the Pentlands area. Compared to 2014, overall views have significantly improved.

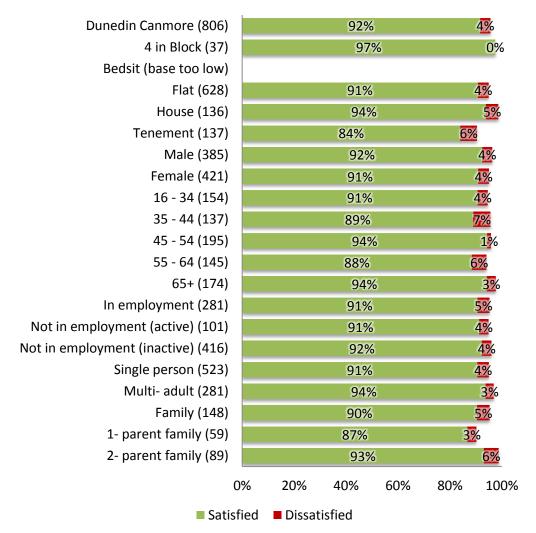
	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	47%	49%	46%
Fairly satisfied	44%	45%	43%
Neither satisfied nor dissatisfied	4%	3%	5%
Fairly dissatisfied	3%	2%	5%
Very dissatisfied	1%	0%	1%
Summary: Satisfied	92%	95%	89%
Summary: Dissatisfied	4%	2%	6%
% change since Oct 2014	+12%		

Q7b. Overall, how satisfied or dissatisfied are you with Dunedin Canmore's management of the neighbourhood you live in?





Those living in a tenement are less satisfied with Dunedin Canmore's management of their neighbourhood than other groups, as are those who disagree that Dunedin Canmore keeps them informed about services and decisions.



Example: 28% of tenants that do not feel that Dunedin Canmore keeps them informed are dissatisfied with the way Dunedin Canmore manages their neighbourhood.

	Satisfied	Dissatisfied
Total	92%	4%
Dunedin Canmore keeps tenants informed	93%	3%
Dunedin Canmore does not keep tenants informed	66%	28%
Dunedin Canmore understands tenant needs	95%	2%
Dunedin Canmore does not understand tenant needs	61%	26%
Contacted Dunedin Canmore regarding problem neighbours	61%	23%

Q7b. Overall, how satisfied or dissatisfied are you with Dunedin Canmore's management of the neighbourhood you live in?



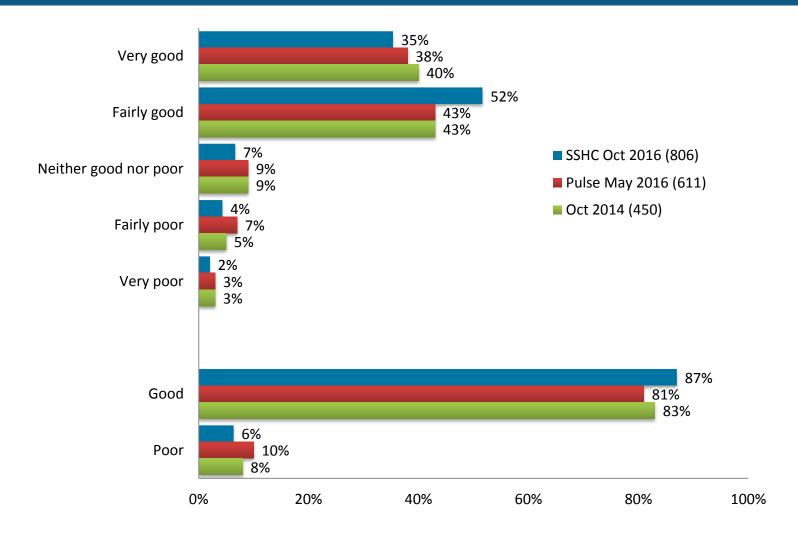
What Dunedin Canmore could do to better manage neighbourhoods

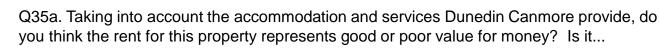
- "Better allocations of neighbours and vetting people."
- "Listen to their policy and remove tenants if they have broken their tenancy agreement immediately."
- "Keep green area and hedges cut."
- "Clear up dog fouling. There are people using drugs."

	%
Improve tidiness/cleanliness/maintenance levels	18%
Deal with antisocial behaviour incl. neighbours/drinking	16%
Need better vetting process for new tenants	10%
Upgrade/modernise the properties/ buildings	8%
Improvements can be made in the area/to the services offered	7%
Improve security in the area incl. more police presence	6%
Listen to tenants views and act on them	6%
Better garden maintenance	5%
Deal with drug issues	5%
Improve communication with tenants	3%
More visits/inspections	2%
Other	9%
Don't know	9%
Unweighted base (Where not satisfied with Dunedin Canmore's management of their	68
neighbourhood)	00



Indicator 29: Approaching nine in ten (87%) tenants think that the rent they pay for their property represents good value for money. Just 6% think it is poor value for money and 7% think it is neither good nor poor.







Views on value for money are significantly better in Forth than in Pentlands. Compared to 2014, there has been a significant improvement in satisfaction amongst residents overall.

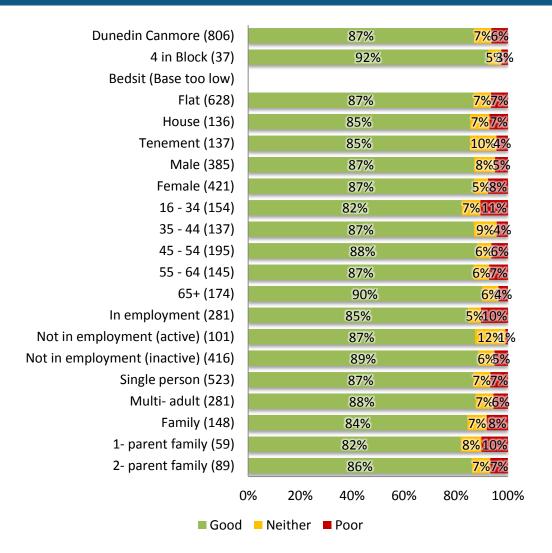
	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very good	35%	31%	39%
Fairly good	52%	60%	45%
Neither good nor poor	7%	6%	7%
Fairly poor	4%	3%	6%
Very poor	2%	0%	4%
Summary: Good	87%	91%	84%
Summary: Poor	6%	3%	9%
% change since Oct 2014	+4%		

Q35a. Taking into account the accommodation and services Dunedin Canmore provide, do you think the rent for this property represents good or poor value for money? Is it...



= Significantly more positive or negative against the Dunedin Canmore total

Tenants aged 16-34 and those living in one parent families are least likely to feel Dunedin Canmore provides VFM. Those living in 4 in a block accommodation and aged 65+ are most likely to feel this way.



Example: 86% of tenants of a working age who receive housing benefit feel they get good value for money from their rent. 6% feel they get poor value for money.

Housing benefit recipient	Good	Poor
Yes – full / partial	87%	5%
No	86%	8%
Yes & working age	86%	6%
No & working age	87%	9%

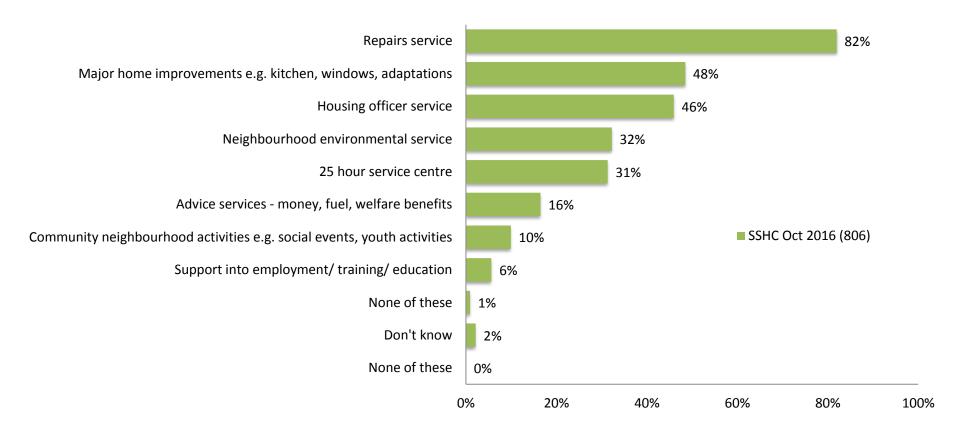


Reasons why tenants feel value for money is poor

- "Very high for a 1 bedroom flat; no garden, nowhere to sit outside."
- "All the issues we have, other housing authority in this area are much cheaper."
- "It's very expensive and goes up big jumps every year."
- "Keeps increasing each year and we do not get extra services."
- "Poor amenities, needs upgrading."
- "The flats need modernising."

	%
Overall it's expensive	26%
Poor condition of property (incl. repairs needed)	14%
Too many increases	13%
It's too high for the size of the property	9%
Structure/build of home	3%
Too high for the level of income we have	3%
It's not worth it/value for money	1%
Other	23%
Nothing	4%
Don't know	6%
Unweighted base	106

82% of tenants mentioned the repairs service as being important to them (top 3). The repairs service was also mentioned most frequently as being the most important (52%).





One thing tenants would improve about the overall service provided by Dunedin Canmore

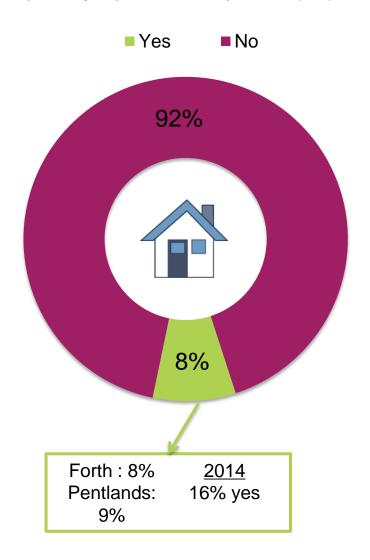
- "Listen to individual families and deal with them promptly, with respect, dignity and promptness."
- "They need to realise that tenants are paying a lot of money for the property; the property needs to be maintained to a high standard."
- "Better communication from housing officer; you phone and they never get back to you."

	%
Upgrade/modernise all properties	4%
Improve communication with tenants incl. Housing Officer	2%
Improve repair service	2%
Improve cleanliness in communal areas	2%
Improve the maintenance of properties incl. grounds maintenance	2%
Cheaper	2%
Need better vetting process for all tenants	2%
Improve parking facilities	2%
Other	5%
Nothing	54%
Don't know	15%
Unweighted base	805



8% of Dunedin Canmore residents have moved into their property within the last year (16% in 2014). Of these, 57% were 'very satisfied' with the standard of their home when they moved in, with 86% satisfied overall. This is a 5% point increase since 2014.

QN1a. Did you move into this property within the last year, that is since [month, year]? Base: All respondents (806)



QN1b. Thinking about when you moved in, how satisfied or dissatisfied were you with the standard of your home?

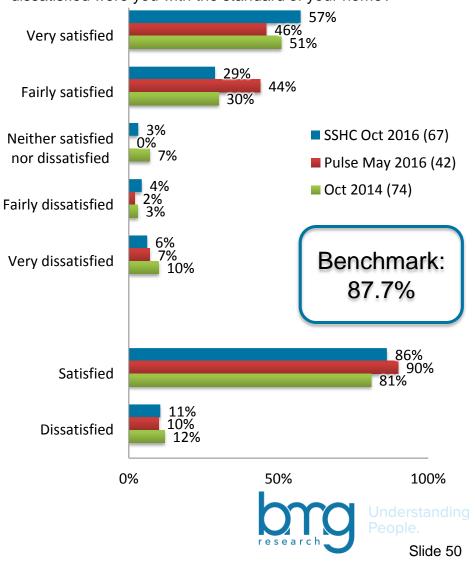


Image of Dunedin Canmore

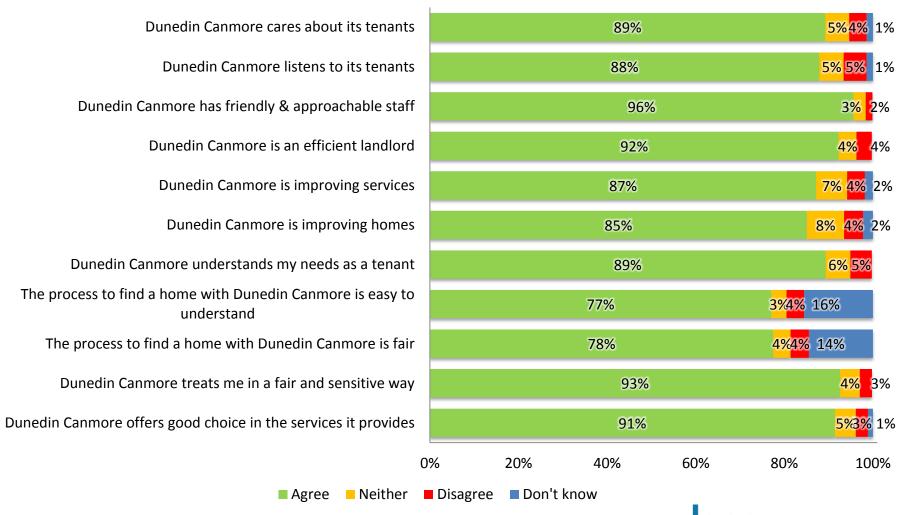








Nine in ten tenants agree that Dunedin Canmore understands their needs (89%), cares about them (89%) and listens to them (88%).



Q2. I'd now like to ask you your opinions of Dunedin Canmore. To what extent do you agree or disagree with each of the statements I read out?

Understanding People.
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There has been an overall increase in positive opinion (which is most prevalent in terms of Dunedin Canmore listening to its tenants and improving services).

		Pulse May 2016	SSHC survey Oct 2016	Change since May 2016
Dunedin Canmore cares about its tenants	Agree	85%	89%	+4%
	Disagree	8%	4%	-4%
Dunedin Canmore listens to its tenants	Agree	81%	88%	+7%
	Disagree	8%	5%	-3%
Dunedin Canmore has friendly &	Agree	93%	96%	+3%
approachable staff	Disagree	3%	2%	-1%
Dunedin Canmore is an efficient landlord	Agree	90%	92%	+2%
	Disagree	6%	4%	-2%
Dunedin Canmore is improving services	Agree	80%	87%	+7%
	Disagree	7%	4%	-3%
Dunedin Canmore is improving homes	Agree	81%	85%	+4%
	Disagree	9%	4%	-5%
Dunedin Canmore understands my needs as	Agree	84%	89%	+5%
a tenant	Disagree	8%	5%	-3%
The process to find a home with Dunedin	Agree	75%	77%	+2%
Canmore is easy to understand	Disagree	7%	4%	-3%
The process to find a home with Dunedin	Agree	77%	78%	+1%
Canmore is fair	Disagree	5%	4%	-1%
Dunedin Canmore treats me in a fair and	Agree	90%	93%	+3%
sensitive way	Disagree	5%	3%	-2%
Dunedin Canmore offers good choice in the	Agree	86%	91%	+5%
services it provides	Disagree	6%	3%	-3%
Unweighted sample bases		611	806	

Tenants in the Forth Area are generally most likely to hold positive views of Dunedin Canmore, particularly with regards to improving homes and understanding their needs.

		Total	Forth	Pentlands
Dunedin Canmore cares about its tenants	Agree	89%	92%	87%
	Disagree	4%	3%	5%
Dunedin Canmore listens to its tenants	Agree	88%	91%	86%
	Disagree	5%	4%	6%
Dunedin Canmore has friendly & approachable	Agree	96%	98%	94%
staff	Disagree	2%	1%	2%
Dunedin Canmore is an efficient landlord	Agree	92%	95%	90%
	Disagree	4%	3%	4%
Dunedin Canmore is improving services	Agree	87%	91%	84%
	Disagree	4%	3%	5%
Dunedin Canmore is improving homes	Agree	85%	89%	82%
	Disagree	4%	3%	6%
Dunedin Canmore understands my needs as a	Agree	89%	93%	86%
tenant	Disagree	5%	4%	6%
The process to find a home with Dunedin	Agree	77%	74%	80%
Canmore is easy to understand	Disagree	4%	4%	4%
The process to find a home with Dunedin	Agree	78%	74%	80%
Canmore is fair	Disagree	4%	4%	4%
Dunedin Canmore treats me in a fair and	Agree	93%	93%	92%
sensitive way	Disagree	3%	2%	3%
Dunedin Canmore offers good choice in the	Agree	91%	92%	91%
services it provides	Disagree	3%	3%	3%
Unweighted sample bases		806	370	436



The following tenants are least likely to agree that...



...Dunedin Canmore listens to tenants:

- Aged 16-34 (83%)
- •Tenement (82%)
- Pentlands (86%)
- That have contacted Dunedin Canmore (86%)
- •That feel poor value for money is provided (59%)



...Dunedin Canmore is an efficient landlord:

- Tenement (86%)
- Pentlands (90%)
- •That have contacted Dunedin Canmore (90%)
- •That feel poor value for money is provided (69%)



...Dunedin Canmore cares about tenants:

- Tenement (85%)
- Pentlands (87%)
- •That feel poor value for money is provided (65%)

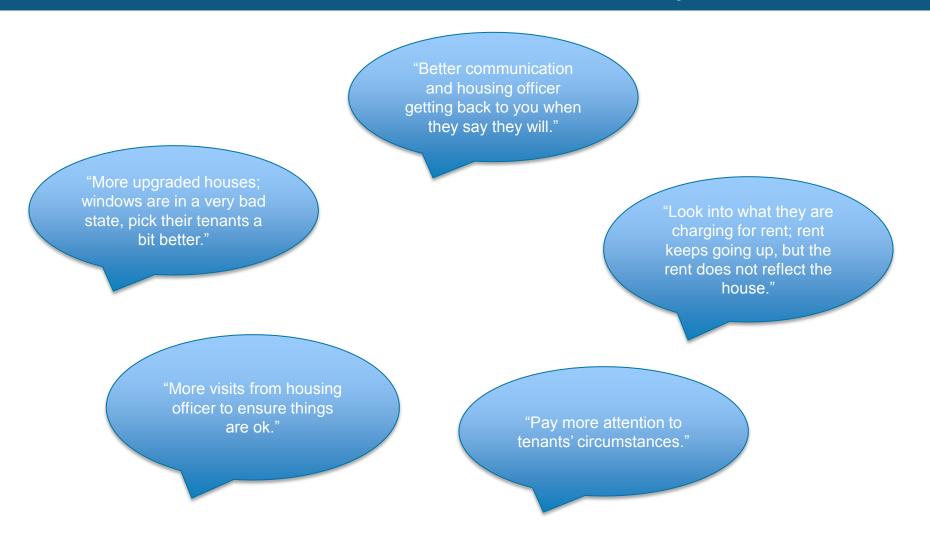


What does Dunedin Canmore need to do to demonstrate they care?

	%
Listen to tenant's views/concerns and act upon them	25%
Improve communication with tenants	11%
Improve customer service standards incl. with elderly tenants	8%
Upgrade/modernise the properties/buildings	7%
Deal with issues/keep to promises	6%
Resources shared equally/treat people fairly	4%
Resolve outstanding issues	4%
Action requests/ follow-up on	4%
Visit/contact tenants more	3%
Lower rent/keep rent down	2%
Better quality workmanship/ standard of work	2%
Respond quicker incl. repairs	1%
Consider individual circumstances	1%
To be more helpful/supportive	1%
Other	5%
Nothing	9%
Don't know	16%
Unweighted base	87



Examples of comments provided regarding how Dunedin Canmore could show that they 'care'





What does Dunedin Canmore need to do to demonstrate they listen?

	%
Listen to tenant's views/concerns and act upon them	30%
Dealing with issues/ keep to promises	11%
Improve communication with tenants	11%
Better standards of customer care	9%
Action requests/follow-up on	7%
Upgrade/modernise the properties/buildings	3%
Improve repairs service	3%
Respond quicker incl. Repairs	2%
Need vetting process for new tenants	1%
Visit/contact tenants more	1%
Improvements can be made to the service	1%
Other	6%
Nothing	3%
Don't know	19%
Unweighted base	99

Q5. What does Dunedin Canmore need to do to demonstrate that they

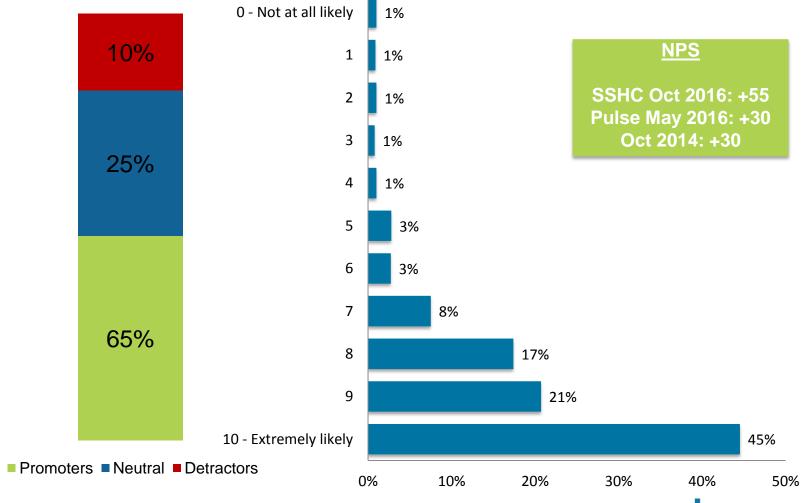
listen to its tenants?



Examples of comments provided regarding how Dunedin Canmore could show that they 'listen'



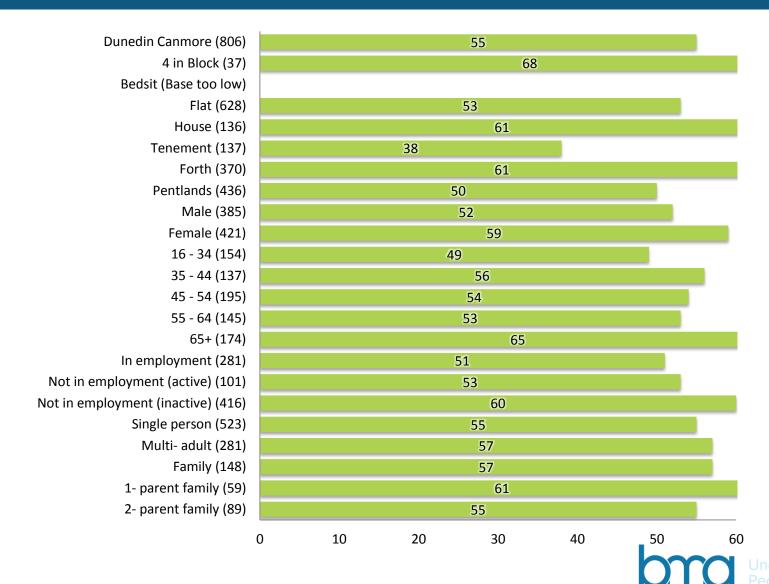
Two thirds of the sample are defined as 'Promoters' (65%) resulting in a net promoter score of +55 (a significant increase since 2014). One in ten are defined as 'Detractors' (10%).



Q3. How likely would you be to recommend Dunedin Canmore to family or friends on a scale of 0 to 10, where 0 is not at all likely and 10 is extremely likely?



Tenants in 4 in a block accommodation have the highest NPS (+68 cf. +38 in a tenement). Scores are also high for those aged 65+ (+65).

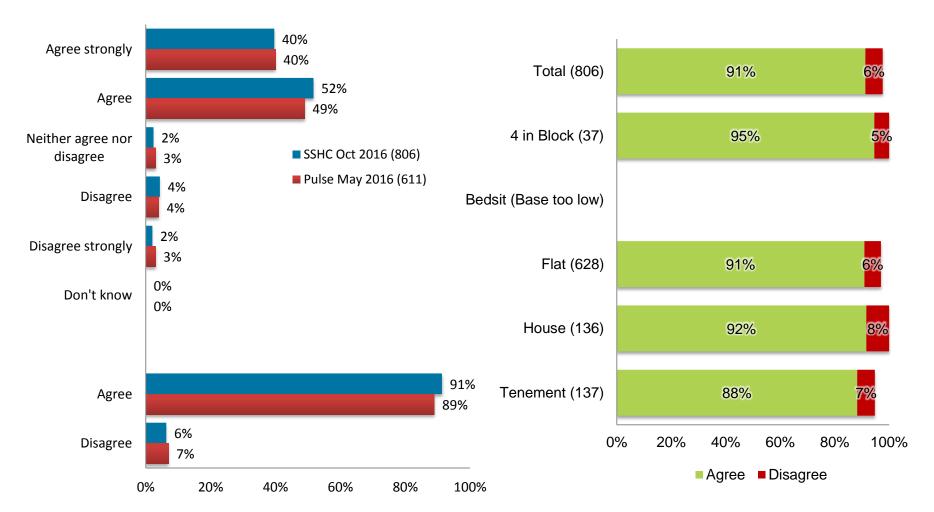


Housing and neighbourhood

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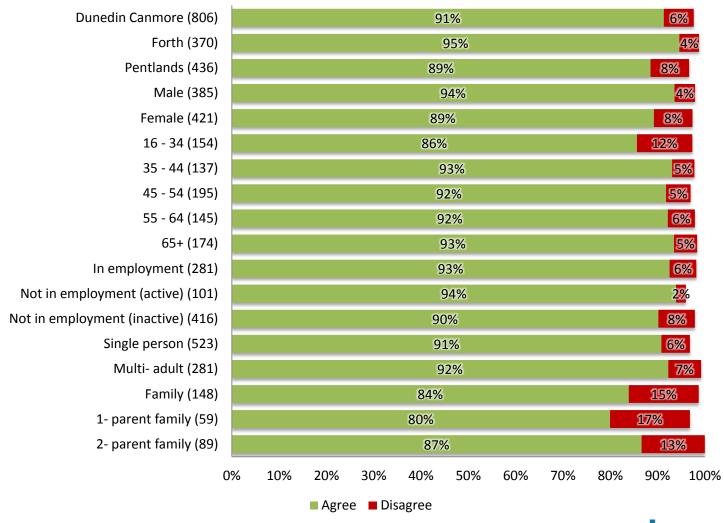
Nine in ten (91%) tenants agree that their home meets theirs and their households' needs. Agreement rises to 95% for those living in 4 in a block accommodation. Only 6% disagree overall.



Q6. To what extent do you agree or disagree that your home meets you and your households' needs?

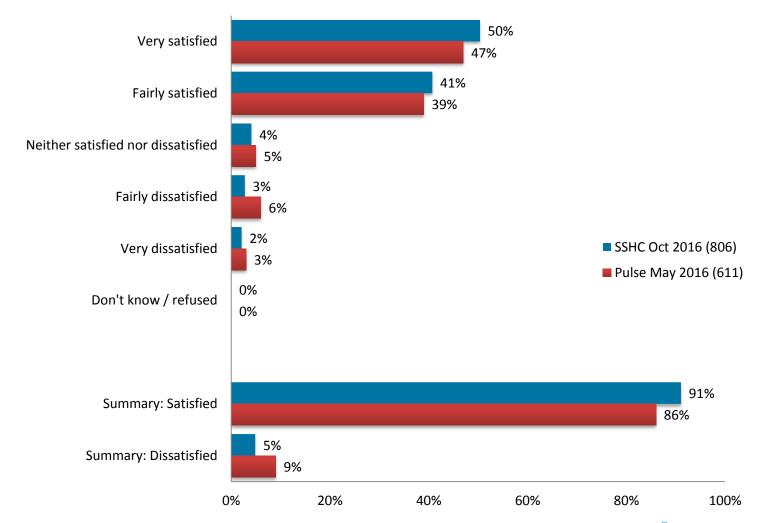


Tenants in one-parent households are the least likely to feel their home meets their needs





Nine in ten (91%) tenants are satisfied with their neighbourhood as a place to live, including 50% who are 'very satisfied'. This is a significant 5% point increase since May 2016. Just 5% are dissatisfied.



Q7a. Overall, how satisfied or dissatisfied are you with your neighbourhood as a place to live?



Residents in Forth are significantly more satisfied with their neighbourhood as a place to live (95% cf. 91% total). The opposite is true for Pentlands residents.

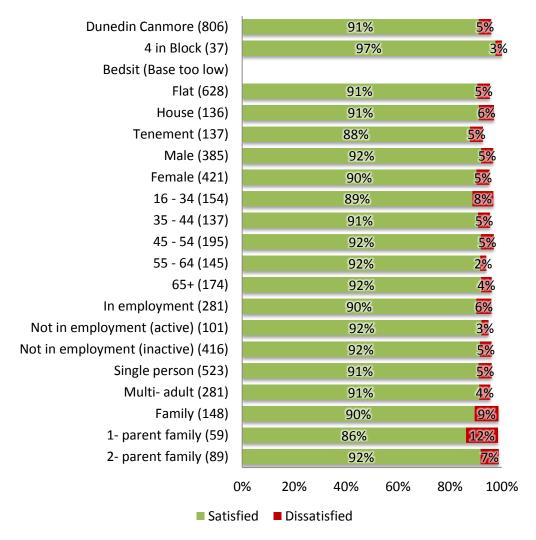
	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	50%	50%	51%
Fairly satisfied	41%	45%	37%
Neither satisfied nor dissatisfied	4%	2%	6%
Fairly dissatisfied	3%	2%	4%
Very dissatisfied	2%	1%	3%
Summary: Satisfied	91%	95%	88%
Summary: Dissatisfied	5%	3%	6%

Q7a. Overall, how satisfied or dissatisfied are you with your neighbourhood as a place to live?





Tenants living in a tenement, who are aged 16-34, and are a one parent family household are least likely to be satisfied with their neighbourhood as a place to live. As are those who disagree that Dunedin Canmore are improving homes and that they understand tenant needs.



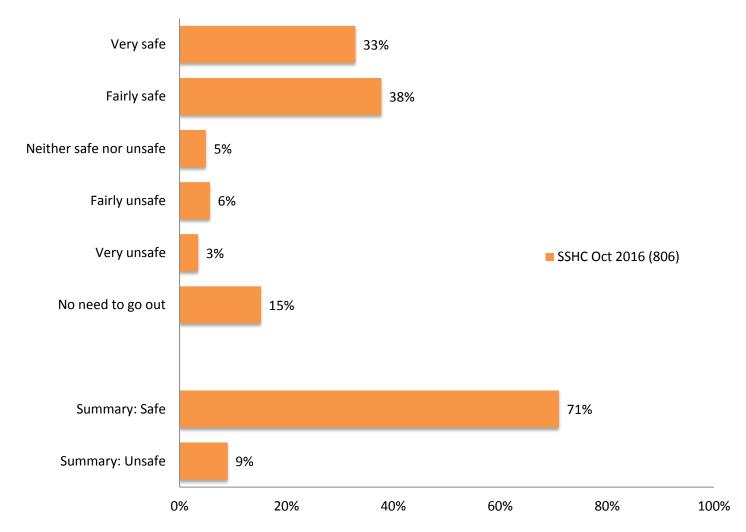
Example: 94% of tenants who feel Dunedin Canmore understands tenant needs are satisfied with their neighbourhood as a place to live. Just 3% are dissatisfied.

	Satisfied	Dissatisfied
Total	91%	5%
Dunedin Canmore is improving homes	93%	3%
Dunedin Canmore is not improving homes	62%	35%
Dunedin Canmore understands tenant needs	94%	3%
Dunedin Canmore does not understand tenant needs	61%	26%

Q7a. Overall, how satisfied or dissatisfied are you with your neighbourhood as a place to live?



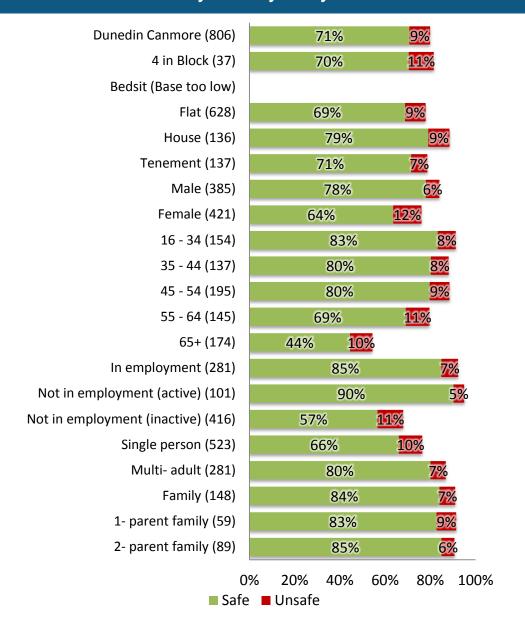
Seven in ten (71%) tenants feel safe walking in their neighbourhood after dark, and only 9% feel unsafe.



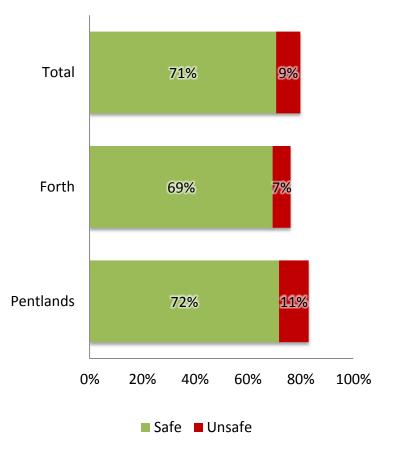
Q9a. How safe do you feel in your neighbourhood in the following situations: walking alone in this neighbourhood after dark?



Tenants living in the Pentlands Area are most likely to feel unsafe after dark (11%). Female tenants, those aged 65+ and those not in employment (inactive) are least likely to say they feel safe after dark.



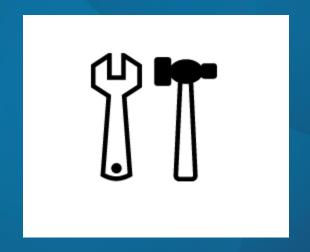
Q9a. How safe do you feel in your neighbourhood in the following situations: walking alone in this neighbourhood after dark?





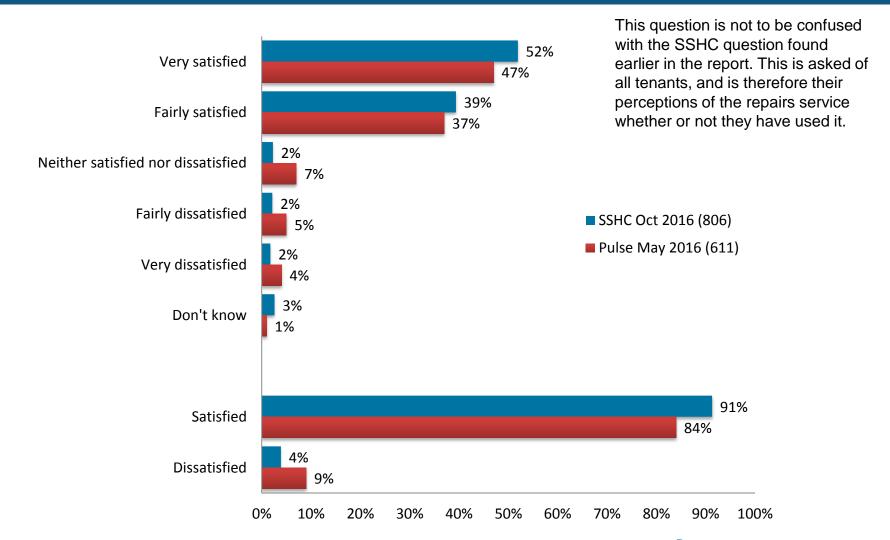
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Repairs service





Nine in ten (91%) tenants are satisfied with the way Dunedin Canmore deals with day to day repairs and maintenance; an increase of 7% points since May 2016. Just 4% are dissatisfied.



Q12. Generally how satisfied or dissatisfied are you with the way Dunedin Canmore deals with day to day repairs and maintenance?



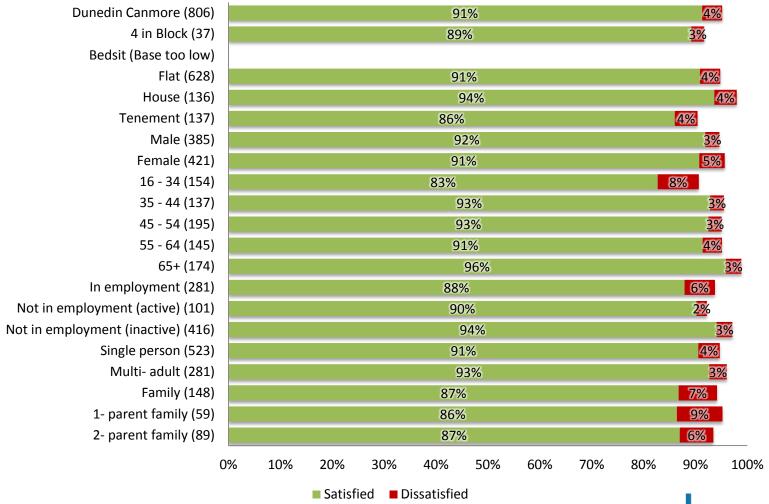
There are no significant differences by Area in the views of how Dunedin Canmore deal with day to day repairs and maintenance.

	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very satisfied	52%	50%	54%
Fairly satisfied	39%	42%	37%
Neither satisfied nor dissatisfied	2%	3%	2%
Fairly dissatisfied	2%	3%	2%
Very dissatisfied	2%	1%	3%
Don't know	3%	2%	3%
Summary: Satisfied	91%	92%	90%
Summary: Dissatisfied	4%	3%	4%

Q12. Generally how satisfied or dissatisfied are you with the way Dunedin Canmore deals with day to day repairs and maintenance?

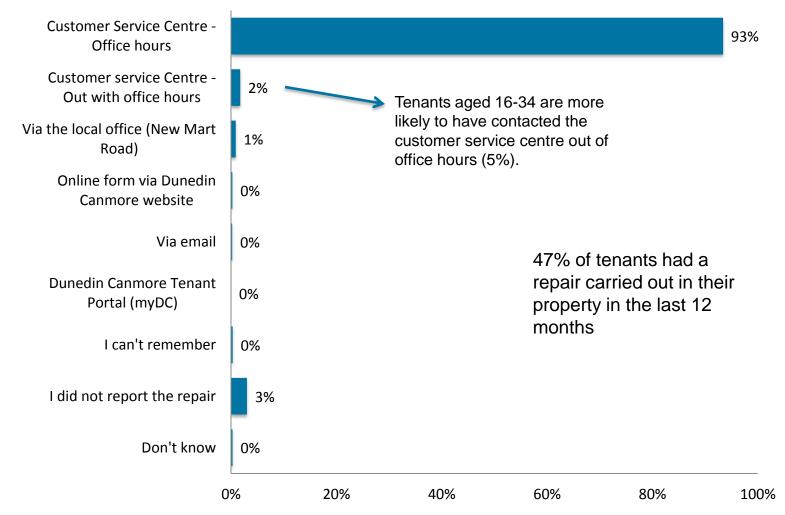


Tenants who are aged 16-34 are least likely to be satisfied with day to day repairs and maintenance. Satisfaction rises to 96% for older tenants (65+).



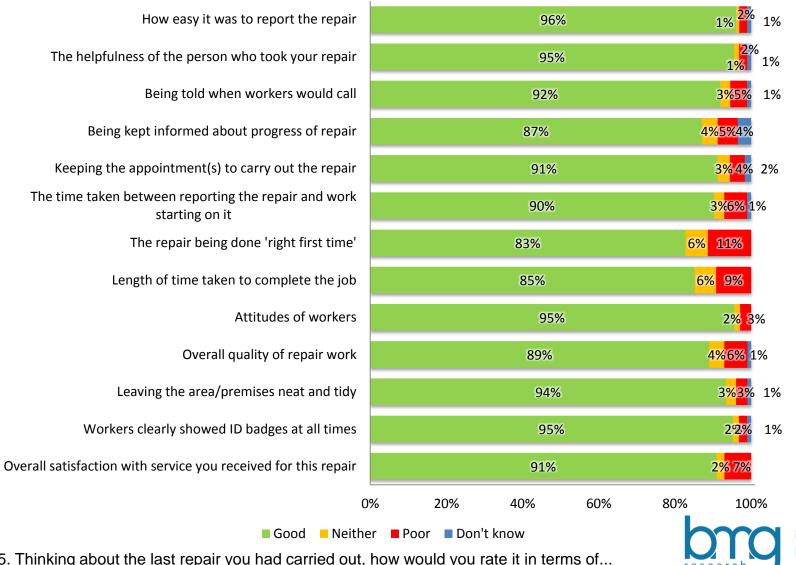
Q12. Generally how satisfied or dissatisfied are you with the way Dunedin Canmore deals with day to day repairs and maintenance?

More than nine in ten tenants reported their repair to the customer service centre in office hours.





Around nine in ten residents hold positive views of the repair process for the last repair they had carried out for the majority of the indicators. This falls slightly in terms of the repair being done 'right first time' (83%) and the length of time it took to do the repair (85%).



There are no significant differences by Area.

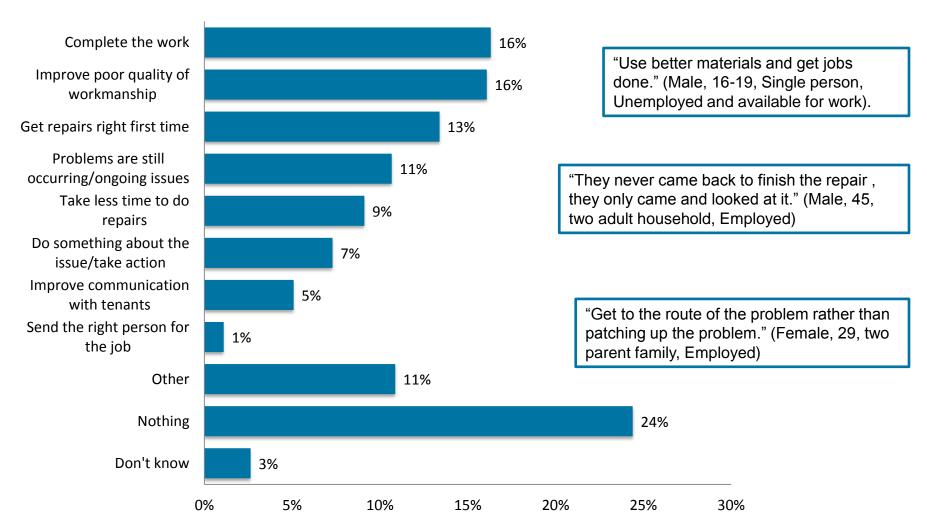
		Forth	Pentlands
How easy it was to report the repair	Good	95%	97%
	Poor	2%	2%
	Good	95%	96%
The helpfulness of the person who took your repair	Poor	2%	2%
Deion told when workers would call	Good	93%	92%
Being told when workers would call	Poor	4%	5%
	Good	87%	87%
Being kept informed about progress of repair	Poor	5%	6%
	Good	91%	91%
Keeping the appointment(s) to carry out the repair	Poor	4%	4%
	Good	91%	90%
The time taken between reporting the repair and work starting on it	Poor	5%	7%
The renair being done !right first time!	Good	82%	83%
The repair being done 'right first time'	Poor	13%	10%
	Good	86%	84%
Length of time taken to complete the job	Poor	9%	9%
Attitudes of workers	Good	95%	96%
Attitudes of workers	Poor	3%	3%
Overall quality of repair work	Good	90%	89%
Overall quality of repair work	Poor	6%	7%
	Good	91%	96%
Leaving the area/premises neat and tidy	Poor	3%	3%
Markers along the about of ID badges at all times	Good	95%	95%
Workers clearly showed ID badges at all times	Poor	2%	2%
Overall actiofaction with comics you reactived for this assist	Good	90%	91%
Overall satisfaction with service you received for this repair	Poor	8%	7%



Views of the repairs experience by key demographic groups

- Fewer tenants aged 16-34 feel Dunedin Canmore were good at keeping them informed of progress with the repair (78% cf. 96% 55-64), as do 80% of families.
- Similarly, in terms of the repair being done right first time, 67% of younger tenants (aged 16-34) feel this happened, and this increases to 94% of over 65s. Families and in particular one parent families, are less likely to feel that the repair was done right the first time (70% and 58%).
- Overall satisfaction with the repair is lowest amongst tenants aged 16-34 (83%) and those in family households (84%).

Completing the work and better quality repairs are the primary reasons why tenants were not satisfied with the service they received for their most recent repair.



Q16. You say that you were not satisfied with the service you received for your most recent repair. Can you tell us what Dunedin Canmore should have done differently?

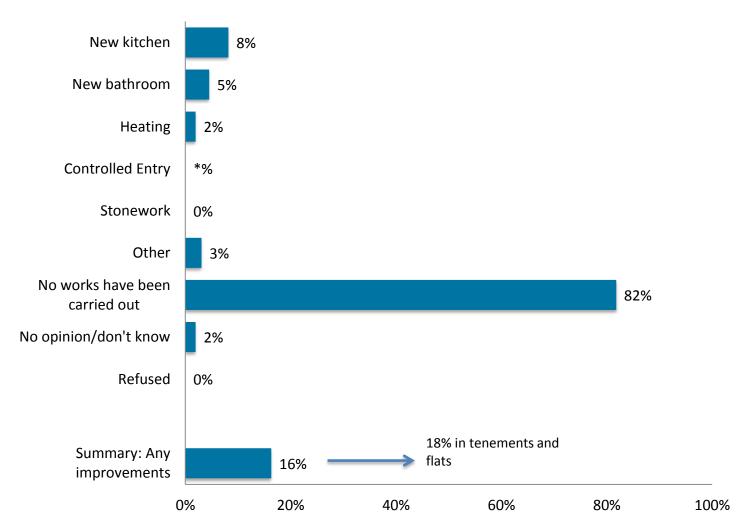
Base: Those who felt the overall service for their most recent repair was poor (76)



Home Improvements



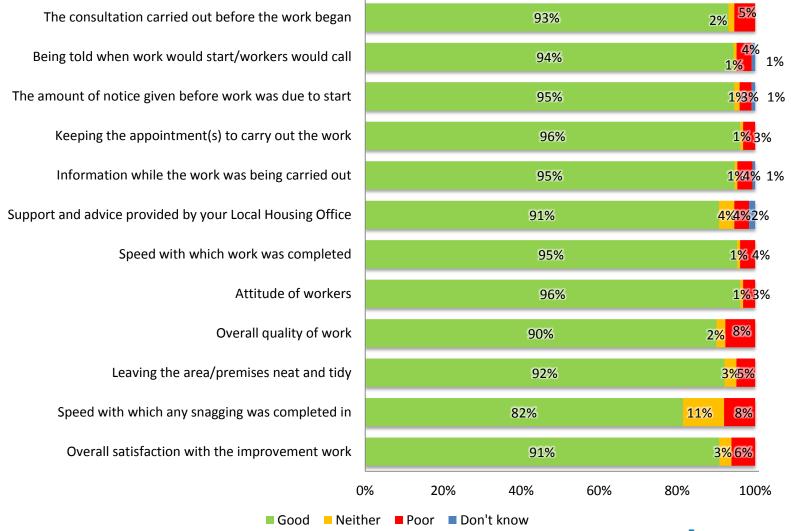
Eight in ten had not had any home improvements carried out in the last 12 months, whilst 16% did.



Q17. Have any improvements been carried out to your home in the last 12 months?



Around nine in ten residents hold positive views of the repair process for the last repair they had carried out for the majority of the indicators. This falls slightly in terms of the speed with which any snagging was completed (82%).



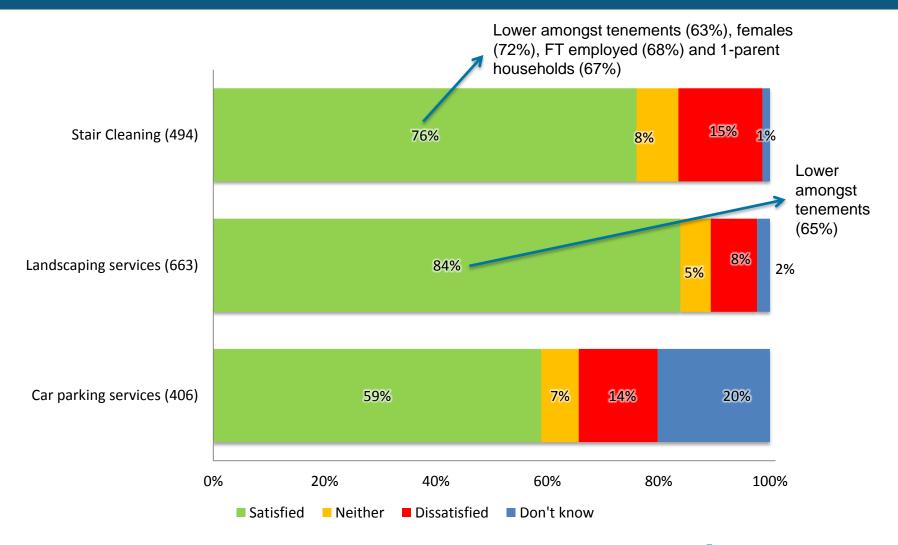
Q18. Thinking about the last completed improvement, how would you rate it in terms of... (Where improvements have been carried out)



Environmental Service



Tenants are most satisfied with landscaping services (84%). However, 15% are dissatisfied with stair cleaning and 14% with car parking services.



QN2. Overall, how satisfied or dissatisfied are you with the following services provided by the Environmental Teams in your area? (Valid responses – where receive the service)



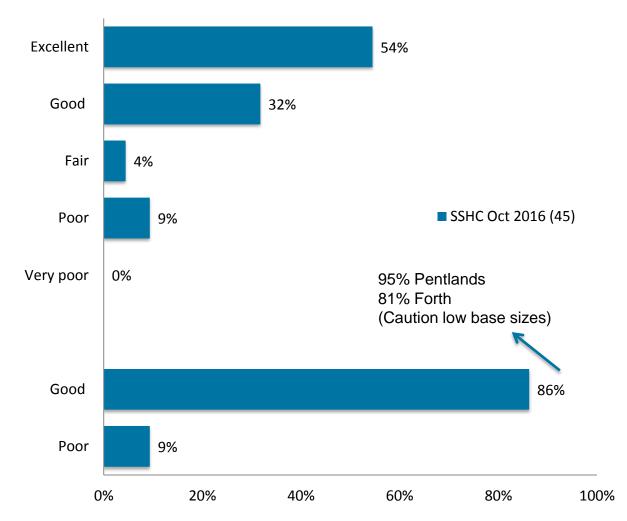
Tenants in the Pentlands Area are significantly more likely to be dissatisfied with the car parking services.

		Forth	Pentlands
Stair Cleaning	Good	75%	77%
Cital Gloaning			
	Poor	18%	14%
	Good	87%	82%
Landscaping services			
	Poor	8%	9%
		700/	400/
Car parking services	Good	73%	49%
	Poor	8%	18%

Retirement and Supported Housing



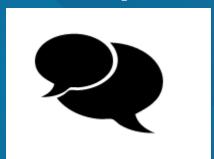
The majority of tenants feel positive about the help, care or support services they receive from Dunedin Canmore, with more than half rating it as excellent (54%).



QN3. Overall, how would you rate the help, care or support services you receive from Dunedin Canmore? (Where have a Retirement Manager)

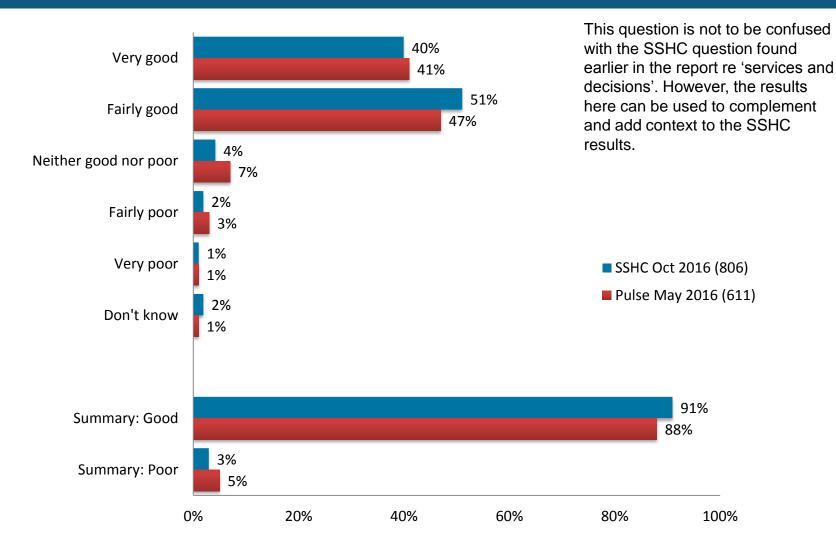


Communication and participation





Nine in ten Dunedin Canmore residents (91%) feel that they are good at keeping tenants informed about things that might affect residents. Only 3% think they are poor.



Q19b. How good or poor do you feel that Dunedin Canmore is at keeping you informed about things that might affect you as a resident?



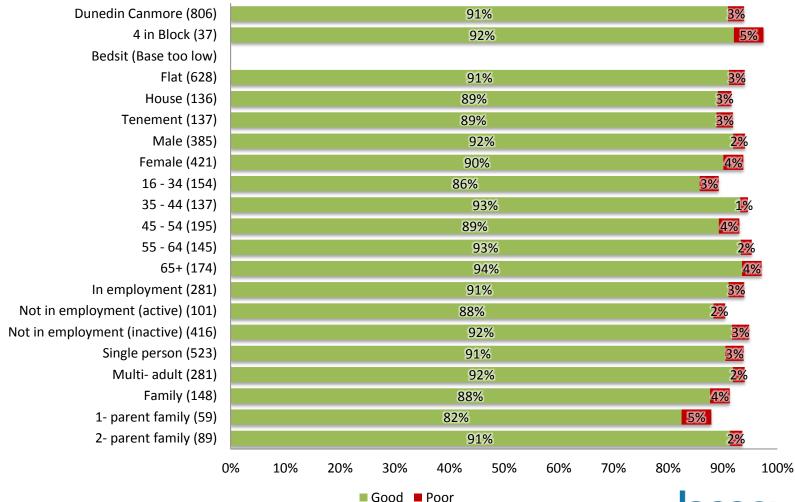
Tenants are consistently positive across all Areas compared to the total.

	Total	Forth	Pentlands
Unweighted Bases	806	370	436
Very good	40%	34%	45%
Fairly good	51%	57%	46%
Neither good nor poor	4%	5%	4%
Fairly poor	2%	2%	2%
Very poor	1%	1%	1%
Don't know	2%	1%	3%
Summary: Good	91%	91%	91%
Summary: Poor	3%	3%	3%

Q19b. How good or poor do you feel that Dunedin Canmore is at keeping you informed about things that might affect you as a resident?



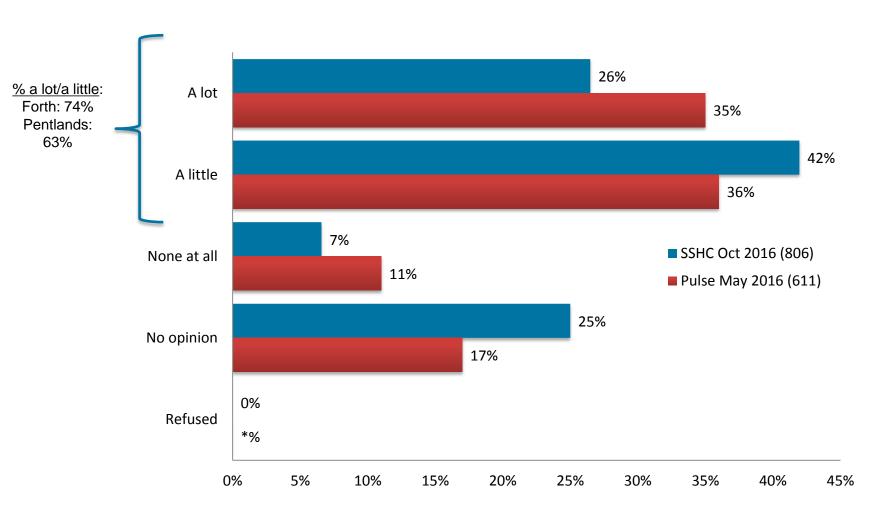
Positive views on whether Dunedin Canmore is good at keeping residents informed about things that might affect them are lowest amongst younger tenants (16-34) and one parent families. Positive views increase to 94% amongst those aged 65+.



Q19b. How good or poor do you feel that Dunedin Canmore is at keeping you informed about things that might affect you as a resident?



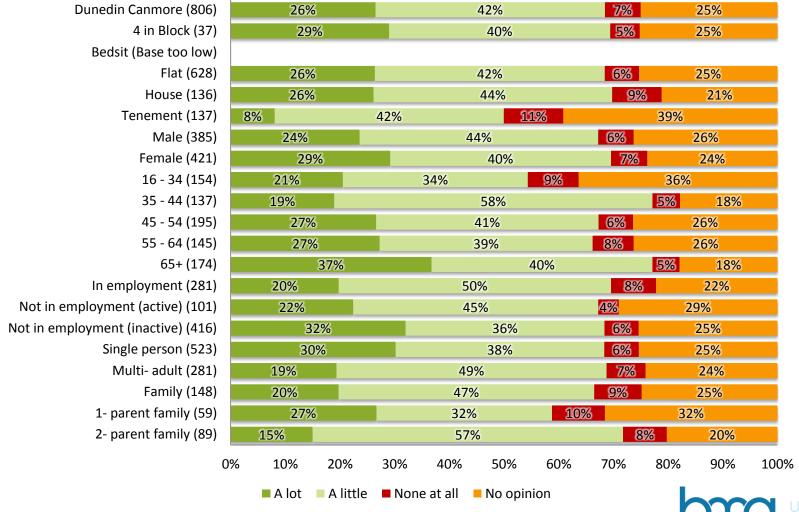
Nearly seven in ten (68%) tenants feel Dunedin Canmore takes account of tenants' views, and less than one in ten (7%) feel they do not take any account at all. Pentlands tenants are less likely to be positive overall.



Q23. How much account do you feel that Dunedin Canmore takes of tenants' views when making decisions?



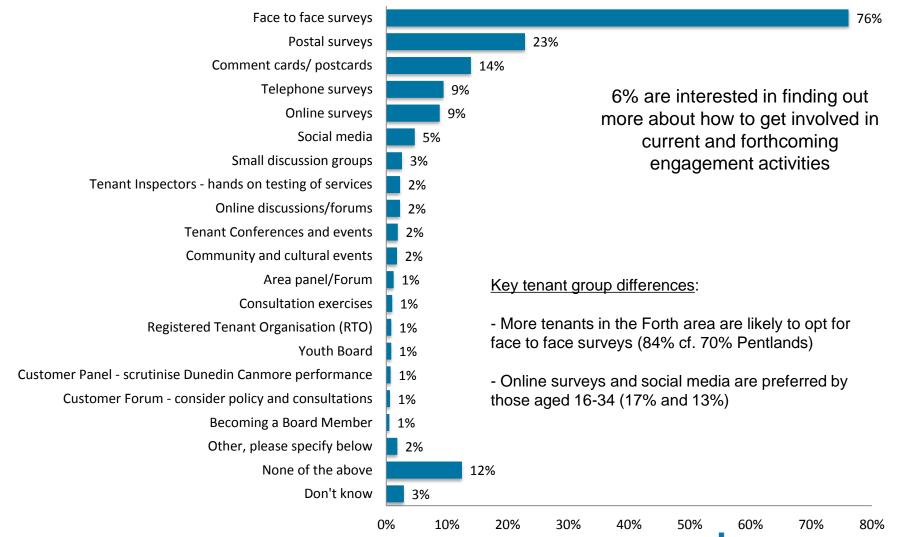
Tenants living in tenements, aged 16-34 and in 1-parent households are least likely to feel DC takes their views into account. The opposite is the case amongst tenants aged 35-44.



Under Peop

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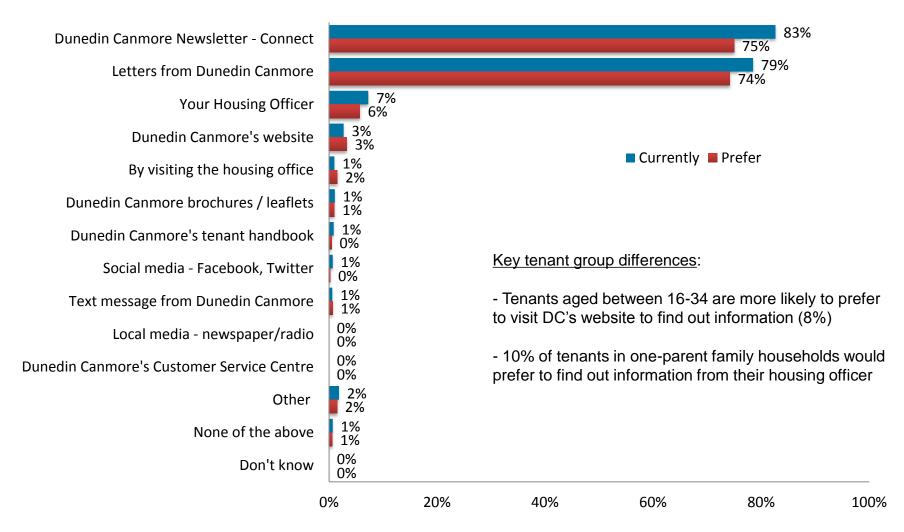
Surveys are the most preferred method of being involved with Dunedin Canmore; face to face being the most popular, followed by postal, telephone and online surveys.



Q24. Dunedin Canmore, as part of the Wheatley group, is looking to extend the opportunities for you to be involved and the ways in which you can tell them what is important to you, what your priorities are and what you think of their services. How would you prefer to be involved? (Only mentioned of 1% or more are shown)



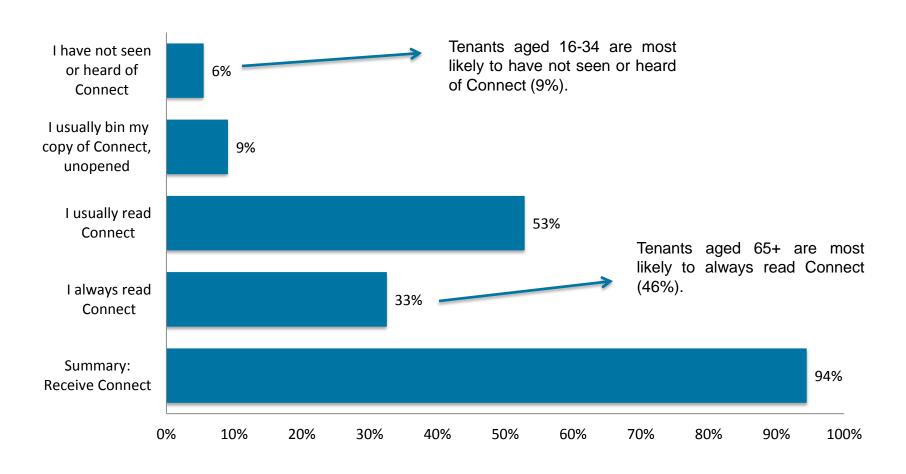
By far the largest proportion of tenants find out information about Dunedin Canmore through the newsletter Connect (83%) and letters from Dunedin Canmore (79%). These are also the most preferred by some way (75% and 74%). Letters were the preferred method most frequently cited in 2014.



Q26a. How do you currently find out information about Dunedin Canmore and housing issues? Q26b. How do you prefer to find out information?

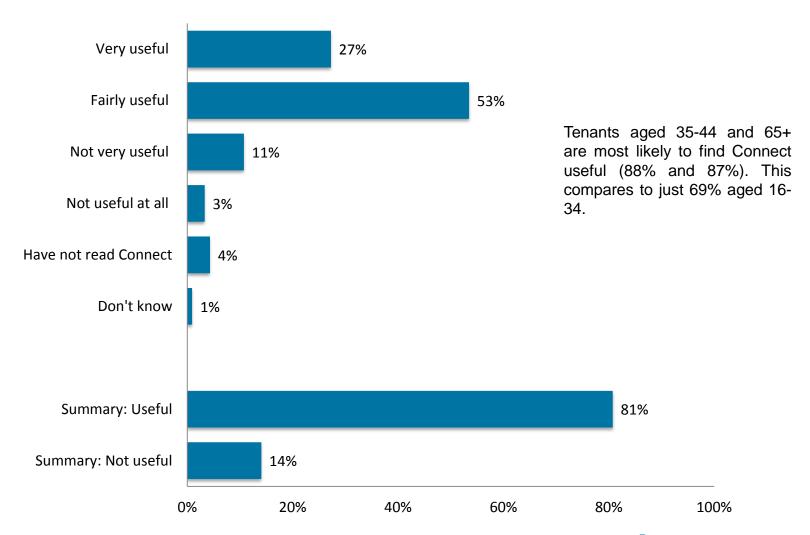


A third (33%) of tenants always read Connect, and 53% usually read it.



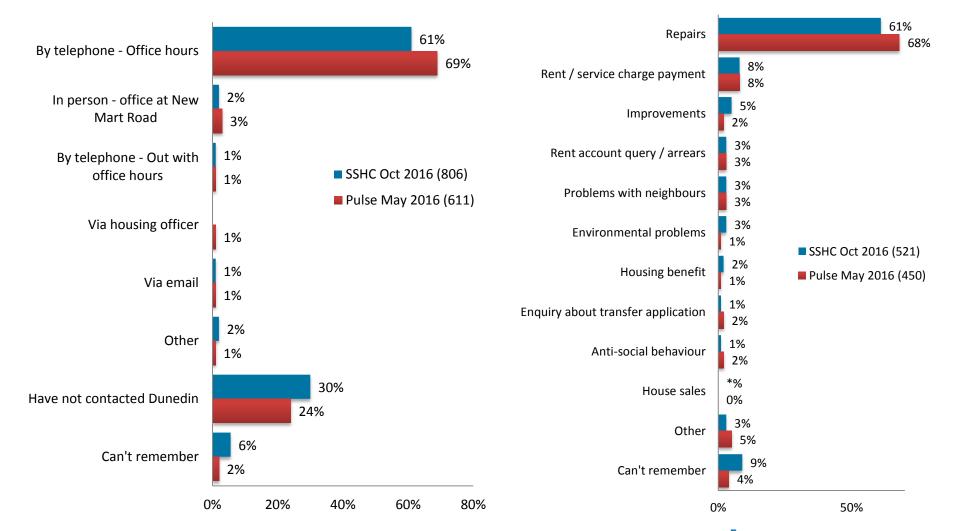


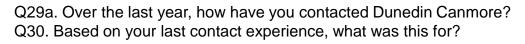
Eight in ten tenants who have seen or heard of Connect find it useful (81%). Just 3% do not find it useful at all.



Q28. How useful do you find 'Connect' at keeping you informed? (Where have seen or heard of Connect)

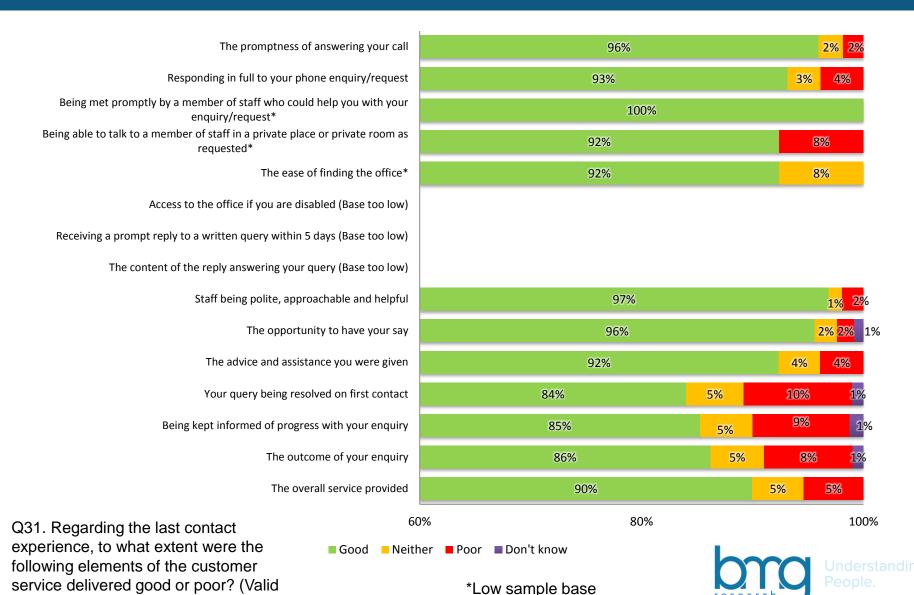
65% of tenants have contacted Dunedin Canmore in the last year, compared to 74% in May 2016, with telephone during office hours being the most common method. Repairs is the primary reason for contact.







The large majority of customers are positive about the contact experience, although one in ten feel that Dunedin Canmore are poor at resolving queries on the first contact (10%) and keeping tenants informed of progress (9%).



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responses)

There is little variation in views on contact experiences between the Areas covered by Dunedin Canmore.

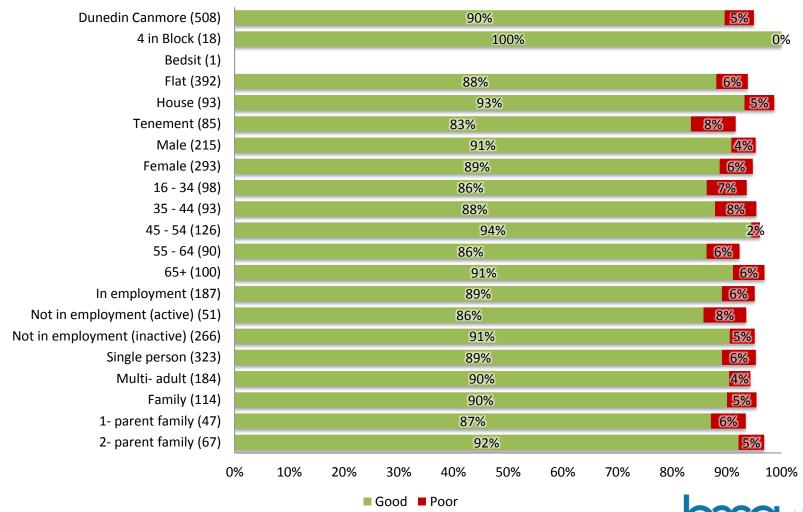
		Forth	Pentlands	
The promptness of answering your call	Good	97%	95%	
The promptness of answering your call	Poor	2%	2%	
Responding in full to your phone enquiry / request	Good	94%	92%	
responding in rull to your prione enquiry / request	Poor	2%	5%	
Being met promptly by a member of staff who could help	who could help Good		a ta a law	
you with your enquiry / request*	Poor	Base too low		
Being able to talk to another member of staff in a private	Good	Base too low		
place or private room as requested*	Poor			
The ease of finding the office*	Good	Base too low		
The ease of finding the office*	Poor			
Access to the office if you are disabled*	Good	Base too low		
Access to the office if you are disabled*	Poor			
Receiving a prompt reply to a written guery within 5 days*	Good	Base too low		
Receiving a prompt reply to a written query within 5 days*	Poor			
The content of the reply answering your query*	Good	Base too low		
The content of the reply answering your query	Poor			

Residents in the Pentlands area are significantly less positive (than the overall sample) with their query being resolved on first contact (79%) and being kept informed of progress with their enquiry (82%).

		Forth	Pentlands
The appointment to be used to the second	Good	94%	97%
The opportunity to have your say	Poor	1%	2%
The advice and againtance you were given	Good	93%	91%
The advice and assistance you were given	Poor	2%	5%
Your query being resolved on first contact	Good	90%	79%
	Poor	4%	14%
	Good	90%	82%
Being kept informed of progress with your enquiry	Poor	5%	11%
Staff being polite, approachable and helpful	Good	97%	97%
	Poor	1%	2%
The outcome of your enquiry	Good	89%	84%
	Poor	5%	10%
The averall coming musicals d	Good	91%	89%
The overall service provided	Poor	3%	7%

Q31. Regarding the last contact experience, to what extent were the following elements of the customer service delivered good or poor? (Valid responses)

There are few variations in opinion of the overall service provided at the last contact with DC, although tenants living in tenements are least positive



Q31. Regarding the last contact experience, to what extent were the following elements of the customer service delivered good or poor? **Overall service provided** (Valid responses)

Improving customer service standards and keeping tenants updated on progress were the most common suggestions for improving the contact experience.

- "Treat me with the respect we all deserve and listen to the situation I am in."
- "More input from staff to keep me up to date."
- "To send out workmen when they are meant to."
- "Respond to the tenants' calls; I got flooded 4 months ago, still waiting on repairs."

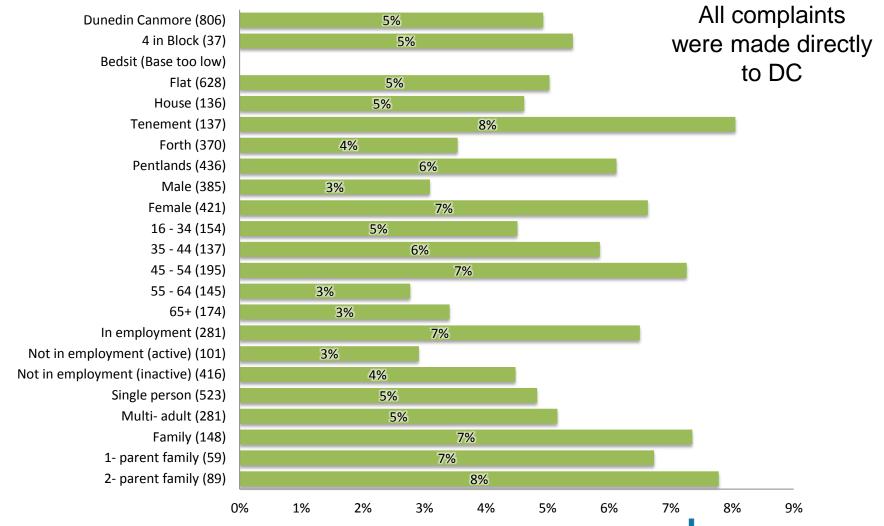
	%
Improve customer service standards	22%
Contact tenants to keep them informed/updated on progress	16%
Listen to tenants views/concerns and act upon them	9%
Improve repair service	8%
Quicker response to tenants requests/complaints	8%
Keep to their promises/do what they say	5%
Direct contact with staff/no automated system	2%
Other	9%
Nothing	20%
Don't know	9%
Unweighted base	103



Complaint Handling

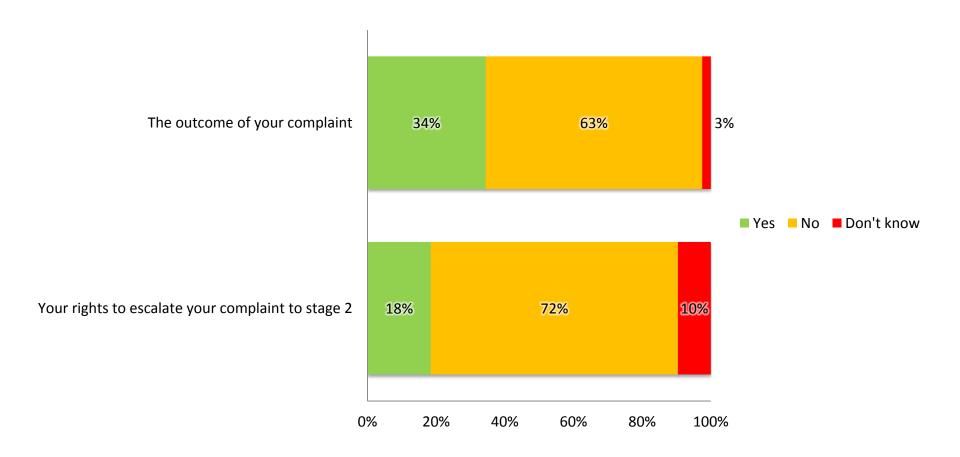


5% of tenants have made a complaint to DC in the last 12 months, with rates increasing amongst tenants in tenements and 2-parent family households



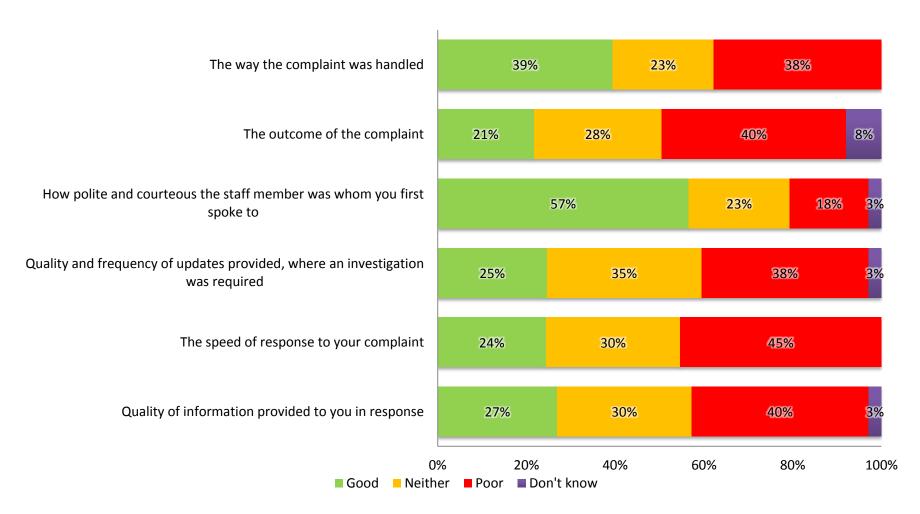
Q38. Have you complained about a DC service in the last 12 months? (% yes)

Only a third of tenants were informed of the outcome of their complaint (34%), and one in five were informed of their rights to escalate their complaint to stage 2 (18%).



Q40. Thinking about your last complaint, were you informed of the following? (Where complained about a Dunedin Canmore service in last 12 months) (Base: 40)

Views of how complaints are dealt with are generally poor, with as high as 45% feeling the speed of response to the complaint was poor. However, three in five felt the staff member to first deal with the complaint was polite and courteous (57%).



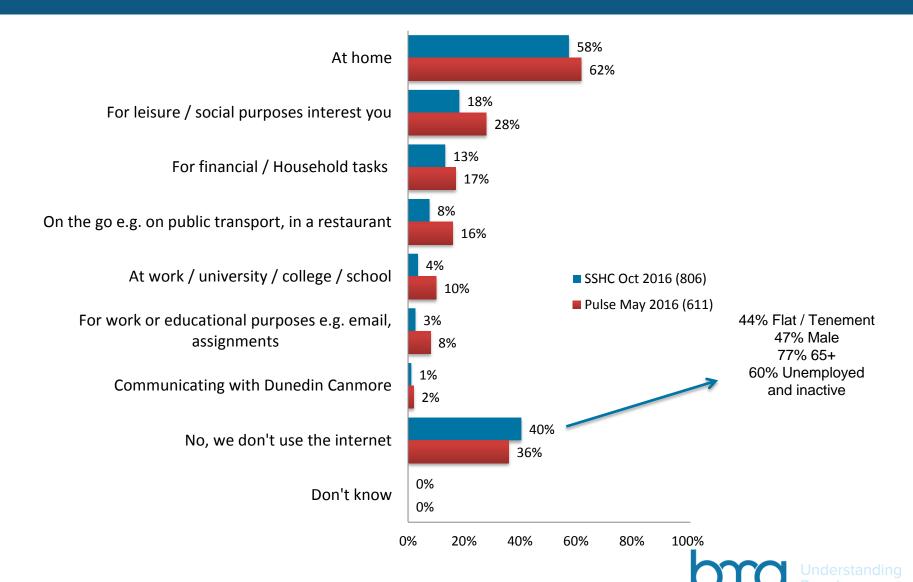
Q41. With regards to the last complaint made, to what extent were the following good or poor? (Where complained about a Dunedin Canmore service in last 12 months) (Base: 40)



Internet Use and Priorities



Two fifths of all tenants do not use the internet at all (40%). 58% use it at home, and 18% use it for leisure / social purposes.



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Profile of the sample



Profile of the sample

	N	%
Male	385	47.8
Female	421	52.2
16 - 34	154	19.1
35 - 44	137	17.0
45 - 54	195	24.2
55 - 64	145	18.0
65+	174	21.6
Disability in household	360	44.7
No disability in household	445	55.2
Non-BME	726	90.1
ВМЕ	79	9.8
In employment	281	34.9
Not in employment (active)	101	12.5
Not in employment (inactive)	416	51.6
Single person	523	64.9
Multi-adult	281	34.9
Family	148	18.4
1-parent family	59	7.3
2-parent family	89	11.0



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